



TÜRKİYE CUMHURİYETİ
TİCARET BAKANLIĞI

Ruanda Ülke Sunumu

Kigali Ticaret Müşavirliği

Pazara Giriş ve Ülke Yatırım Raporu

Emrah UZUN
Ticaret Müşaviri

06.11.2025

İÇİNDEKİLER

- 1-RUANDA ÜLKE PROFİLİ GENEL BİLGİLER**
- 2-RUANDA MAKROEKONOMİK GÖSTERGELER**
- 3-RUANDA DIŞ TİCARETİ**
- 4-İKİLİ TİCARETİMİZ**
- 5-RUANDA'DAKİ ÜLKEMİZ YATIRIMLARI**
- 6-RUANDA SEKTÖREL YATIRIM FIRSATLARI**

1-RUANDA ÜLKE PROFİLİ GENEL BİLGİLER

ÜLKE PROFİLİ

GENEL BİLGİLER



Resmi Adı: Ruanda Cumhuriyeti

Bağımsızlık Tarihi: 1 Temmuz 1962

Devlet Başkanı: Paul Kagame

Nüfus: 14.18 milyon

Resmi Diller: Kinyarwanda, İngilizce,
Fransızca, Svahili

Yüzölçümü: 24.670

Din : Katolik (%56,5), Protestan (%26),
Adventist (%11,1), Müslüman (%4,6),
Diğer (%1,8)

Döviz Kuru: 1 USD: 1.450 Ruanda Frangı
1 Euro: 1.702 Ruanda Frangı

ÜLKE PROFİLİ

ÜYESİ OLDUĞU BAŞLICA KURULUŞLAR



ÜYESİ OLDUĞU BAŞLICA KURULUŞLAR

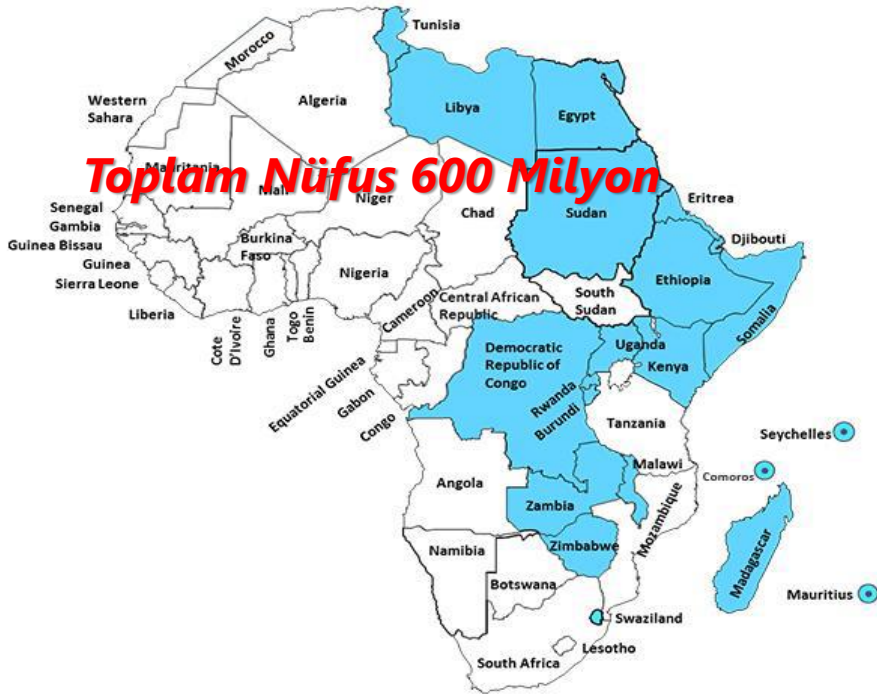
- UN-** Birleşmiş Milletler
- AU -** Afrika Birliği
- EAC –** Doğu Afrika Topluluğu
- COMESA-**Doğu ve Güney Afrika Ortak Paz
- WTO-** Dünya Ticaret Örgütü
- FAO –**Gıda ve Tarım Örgütü
- ILO-** Uluslararası Çalışma Örgütü
- IMF-** Uluslararası Para Fonu
- WHO-** Dünya Sağlık Örgütü
- UNCTAD-**BM Ticaret ve Kalkınma Konferan.
- UNESCO-**BM Eğitim Bilim ve Kültür Örgütü
- UNHCR-**BM Mülteciler Yüksek Komiserliği
- ACP-**Afrika, Karayip ve Pasifik Devletleri
- Interpol-** Uluslararası Kriminal Polis Teşkilatı

ÜLKE PROFİLİ

ÜYESİ OLDUĞU BAŞLICA KURULUŞLAR

COMESA (Doğu ve Güney Afrika Ortak Pazarı)

Toplam GSYİH 800 Milyar Dolar



Toplam Nüfus 600 Milyon

Yakın Gelecekte Gümrük Birliği

EAC (Doğu Afrika Topluluğu)

Toplam GSYİH 350 Milyar Dolar



Toplam Nüfus 300 Milyon

Üye Ülkelerle Serbest Ticaret Gümrük Birliği



55 Ülke

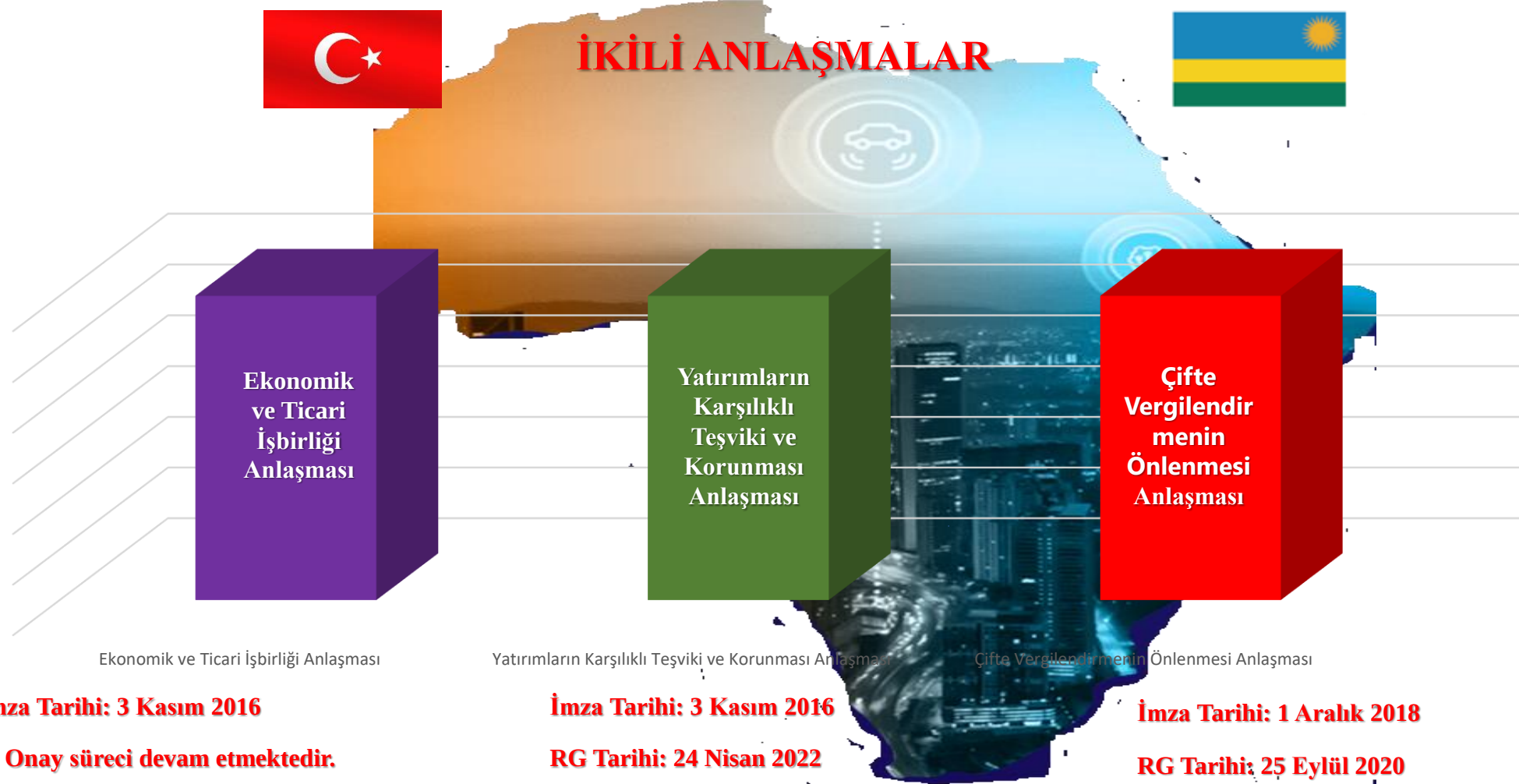
1.3 Milyar

3.4 Trilyon GSYİH

AfCFTA (Afrika Kıtasal Serbest Ticaret Alanı)

ÜLKE PROFİLİ

İKİLİ ANLAŞMALAR



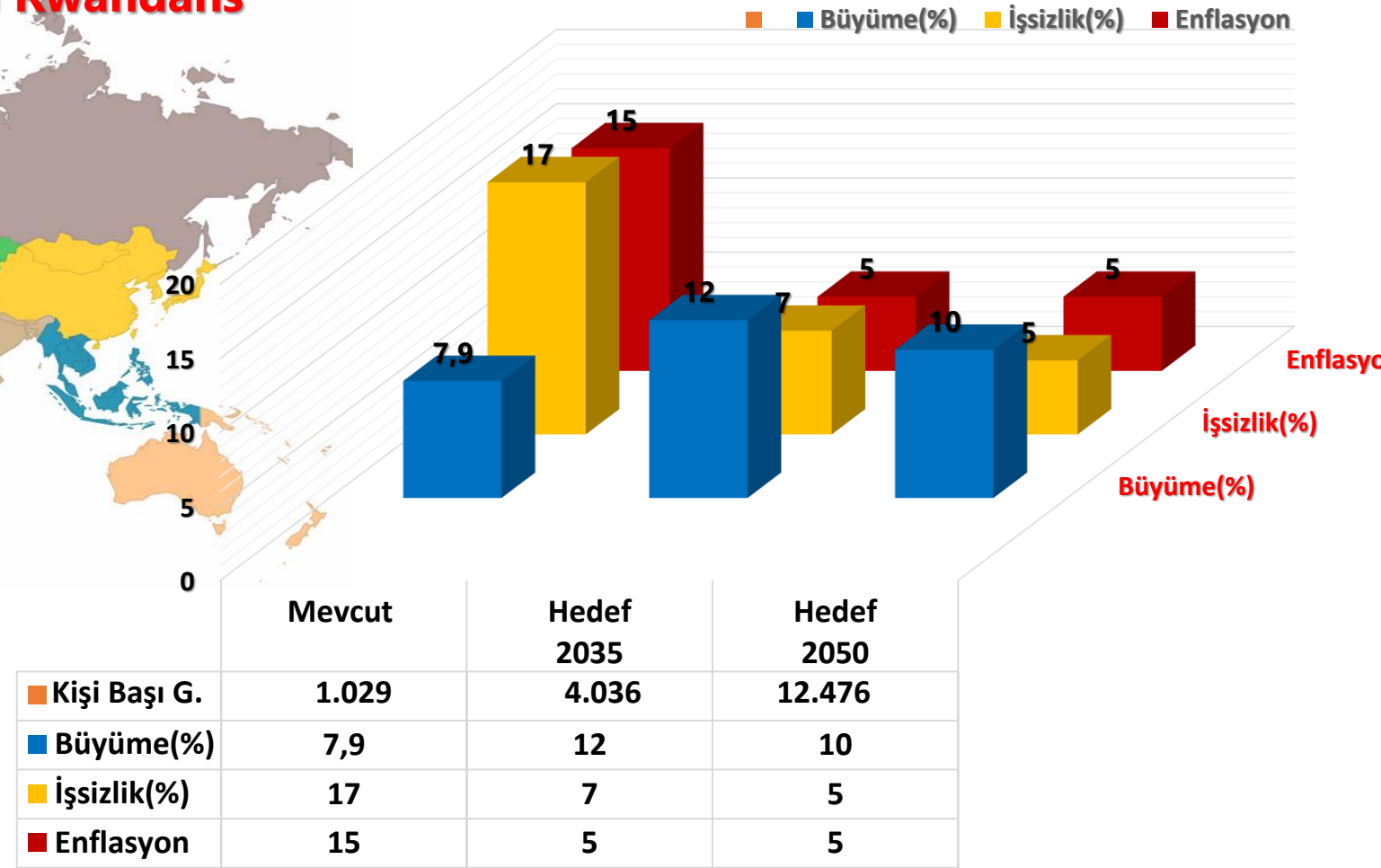
ÜLKE PROFİLİ

VISION 2050

Prosperity and high quality of life for all Rwandans



RUANDA VİZYON 2050



ÜLKE PROFİLİ

RUANDA



❖ THY'nin **her gün**, İstanbul-Kigali-Entebbe-İstanbul seferleri haftada 7 uçuş olmak üzere devam etmektedir.

❖ Türk ve Ruanda vatandaşları **girişte vizeye** tabidir. Girişte 30 günlük vize, (Diplomatik, Hizmet ve Hususi Pasaport muaf)

❖ **Sıtma, Sarı Humma Hastalığı** vb önlem için

<http://www.seyahatsagligi.gov.tr>

❖ Ülkede **suç oranı yok denecek** kadar azdır.

❖ **100 ABD Dolarından daha küçük** banknotlara **daha fazla komisyon** alınmaktadır

❖ Ruanda'da **mobil telefon hizmeti** yaygın ve gelişmiştir. Mobil internet hızlı ve yaygındır. (MTN, Airtel)

❖ Şirketin kuruluş belgesindeki şirket kodu, aynı zamanda, vergi kimlik



ÜLKE PROFİLİ

RUANDA



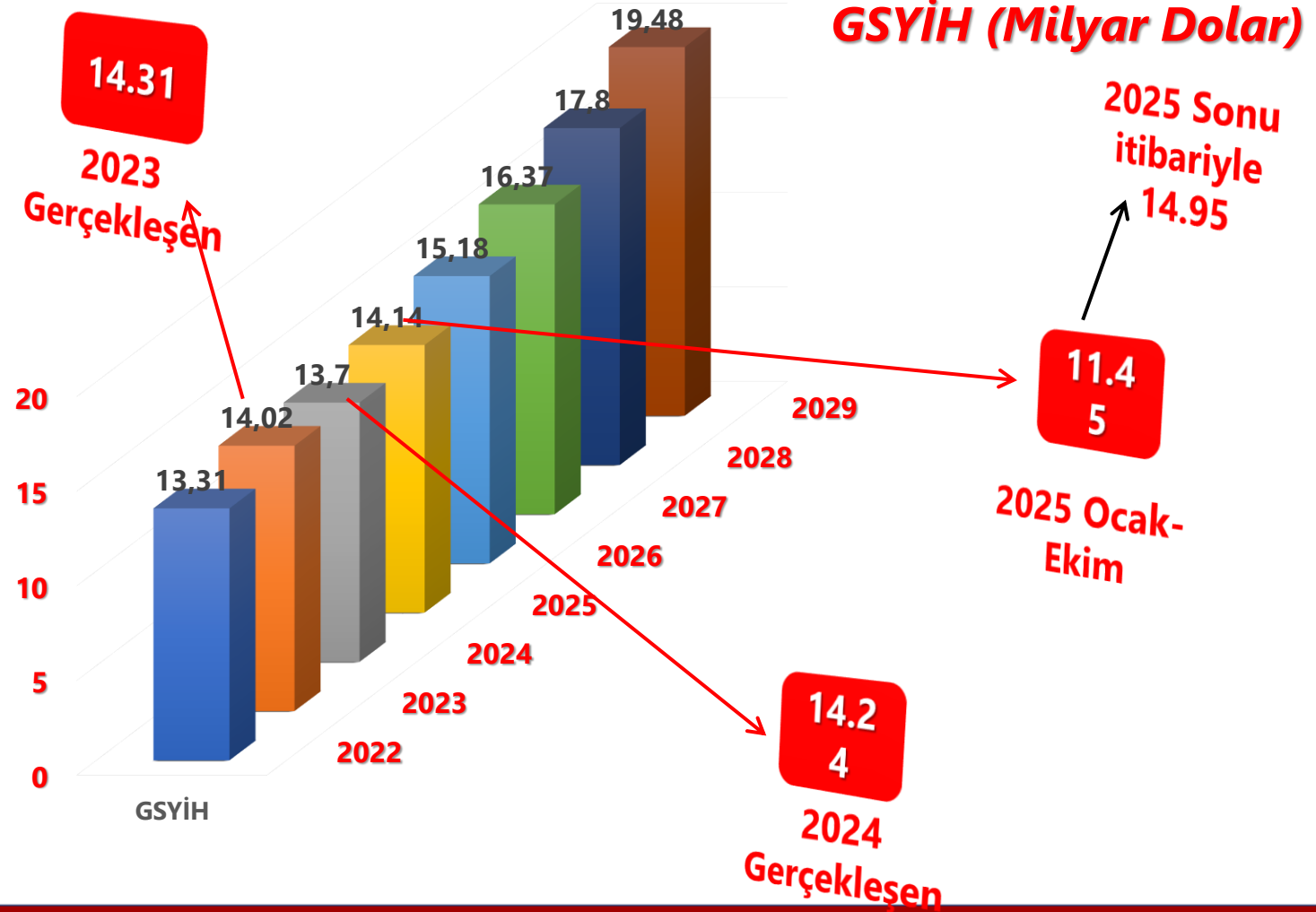
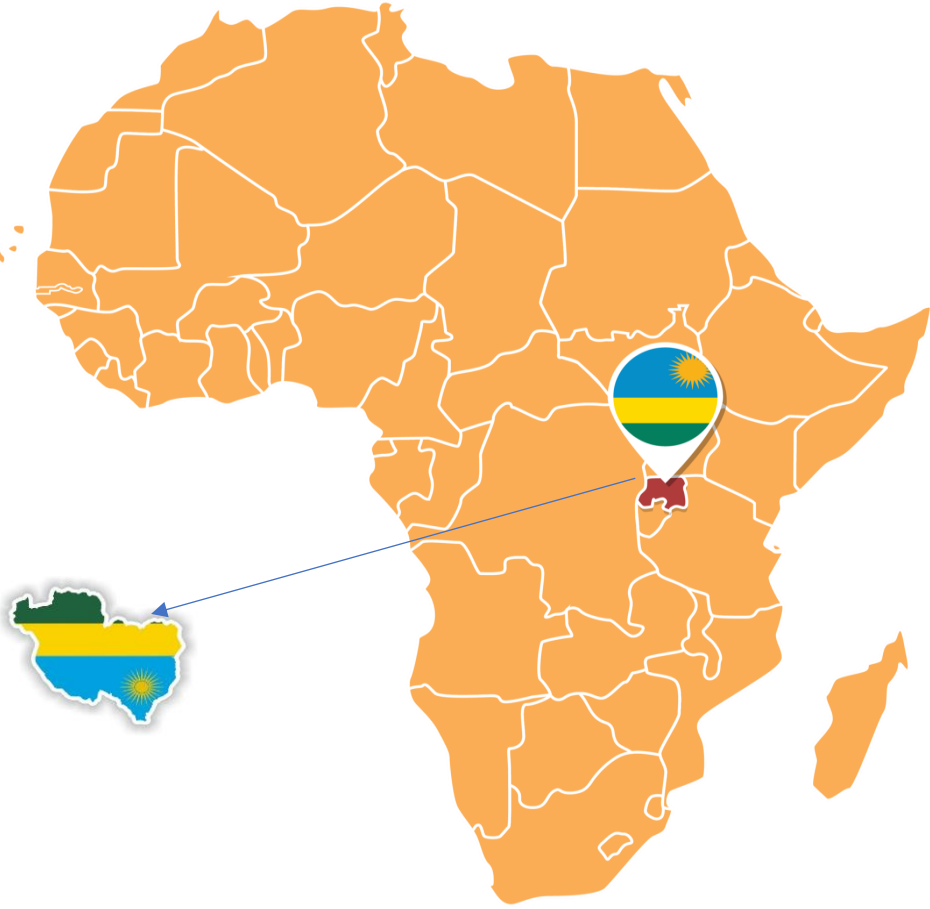
- ❖ Afrika'nın **en hızlı büyüyen 4. ekonomisi** (GDP %8.9),
- ❖ Afrika'da **iş yapma kolaylığında 2. ülke** (1.Morityus),
- ❖ Dünyada **insani gelişmede** en fazla ilerleme kaydeden ülke (159),
- ❖ Afrika'nın **en güvenli ülkelerinden biri**,
- ❖ Afrika'da **en az yolsuzluğun olduğu 4. ülke** (1.Seyşeller, 2.Cabo Verde, 3. Bostwana)
- ❖ Dünyada parlamentoda **en yüksek kadın temsil oranı (%61,3)**,
- ❖ Afrika'da **kongre turizminde (MICE) 2. sırada**, (1.Cape Town)
- ❖ Doğu Afrika'da **ağ altyapısında 1. sırada**, Afrika genelinde **5. sırada**,
- ❖ Yatırımcı Dostu Ülke (MICEA) endeksinde **Afrika'da 3. sırada**



2-RUANDA MAKRO EKONOMİK GÖSTERGELER

MAKRO EKONOMİK GÖSTERGELER

RUANDA GAYRI SAFİ YURTIÇİ HASILASI



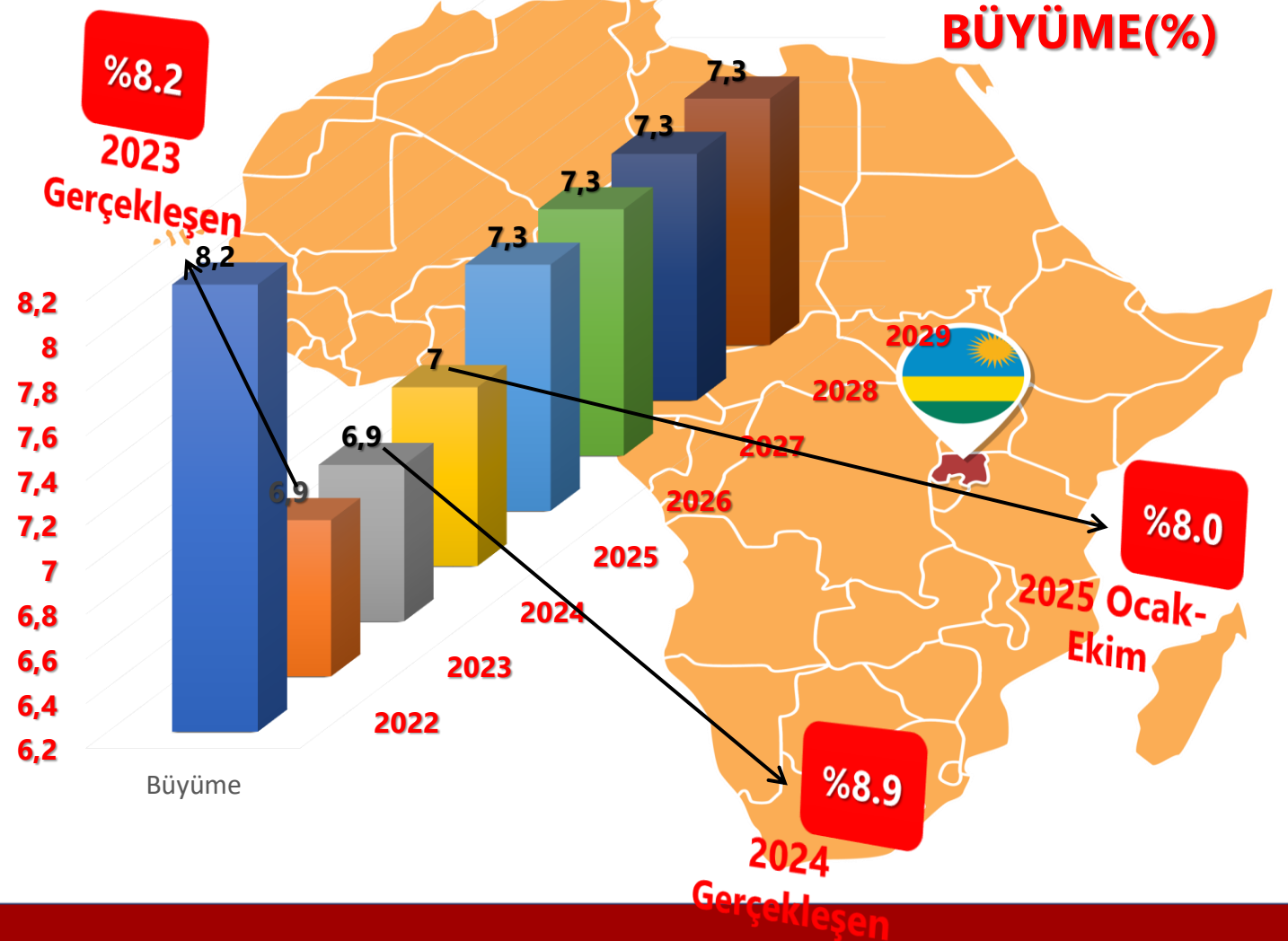
MAKRO EKONOMİK GÖSTERGELER

RUANDA GSYİH BÜYÜME

Table 2: Real GDP Growth in EAC (%)

	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025 proj
EAC	5.4	5.7	6.1	6.4	0.9	6.4	5.2	5.3	5.4	5.9
Burundi	-0.6	0.5	1.6	1.8	0.3	3.1	1.8	2.7	2.2	3.5
Kenya	4.2	3.8	5.7	5.1	-0.3	7.6	4.9	5.6	5.0	5.3
Rwanda	6.0	3.9	8.5	9.4	-3.4	10.9	8.2	8.2	8.3	7.0*
Tanzania	6.9	6.7	7.0	6.9	4.5	4.8	4.7	5.1	5.4	6.0
Uganda	0.2	6.8	5.6	7.6	-1.1	5.5	6.3	4.6	5.9	7.5
South Sudan	-13.3	-5.8	-2.1	0.9	-6.5	5.3	-5.2	2.5	-26.4	27.2
DRC	0.4	3.7	4.8	4.5	1.7	5.9	8.8	8.4	4.7	5.0

Source: IMF, Regional Economic Outlook October 2024



MAKRO EKONOMİK GÖSTERGELER

RUANDA GSYİH BÜYÜME

Economic forecasts: Sub-Saharan Africa

(real GDP growth; percent)

	PROJECTIONS		
	2024	2025	2026
Sub-Saharan Africa	4.0	3.8	4.2
Angola	4.5	2.4	2.1
Benin	6.5	6.5	6.2
Botswana	-3.0	-0.4	2.3
Burkina Faso	4.4	4.3	4.5
Burundi	3.5	1.9	2.6
Cabo Verde	6.0	5.0	4.9
Cameroon	3.6	3.6	4.0
Central African Republic	1.8	2.9	3.1
Chad	1.5	1.7	3.2
Comoros	3.3	3.8	4.3
Congo, Democratic Republic of the	6.5	4.7	5.2
Congo, Republic of	2.6	3.3	3.2
Côte d'Ivoire	6.0	6.3	6.4
Equatorial Guinea	1.9	-4.2	0.0
Eritrea	...	...	...
Eswatini	3.7	5.1	4.9
Ethiopia	8.1	6.6	7.1
Gabon	3.1	2.8	2.6
The Gambia	5.8	5.9	5.0
Ghana	5.7	4.0	4.8
Guinea	6.1	7.1	10.6
Guinea-Bissau	4.7	5.1	5.0
Kenya	4.5	4.8	4.9

Economic forecasts: Sub-Saharan Africa

(real GDP growth; percent)

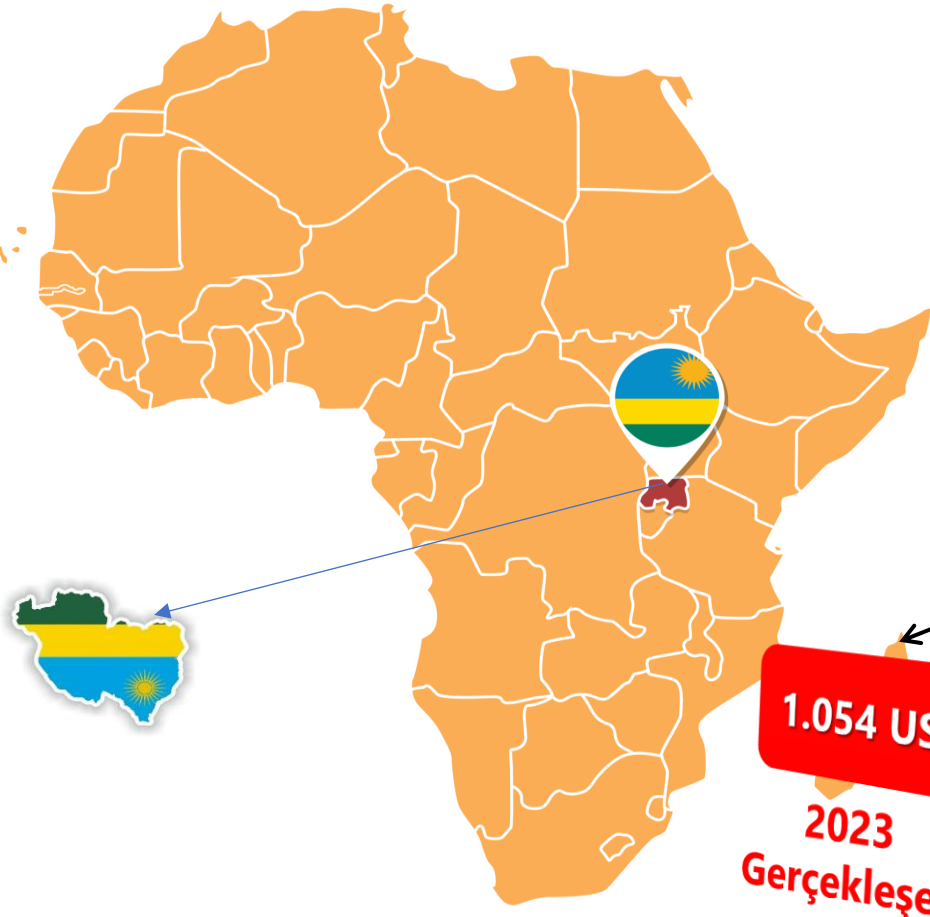
	PROJECTIONS		
	2024	2025	2026
Sub-Saharan Africa	4.0	3.8	4.2
Lesotho	2.6	1.5	1.4
Liberia	4.8	5.3	5.5
Madagascar	4.2	3.9	4.2
Malawi	1.8	3.5	4.3
Mali	4.4	4.9	5.1
Mauritius	4.7	3.0	3.0
Mozambique	1.9	2.5	3.5
Namibia	3.7	3.8	3.7
Niger	10.3	6.6	6.7
Nigeria	3.4	3.0	2.7
Rwanda	8.9	7.1	7.5
São Tomé & Príncipe	0.1	3.1	4.8
Senegal	6.7	8.4	4.1
Seychelles	3.0	3.5	3.5
Sierra Leone	3.7	4.7	4.9
South Africa	0.6	1.0	1.3
South Sudan	-27.6	-4.3	64.5
Tanzania	5.4	6.0	6.3
Togo	5.3	5.3	5.5
Uganda	6.3	6.1	7.6
Zambia	4.0	6.2	6.8
Zimbabwe	2.0	6.0	4.6



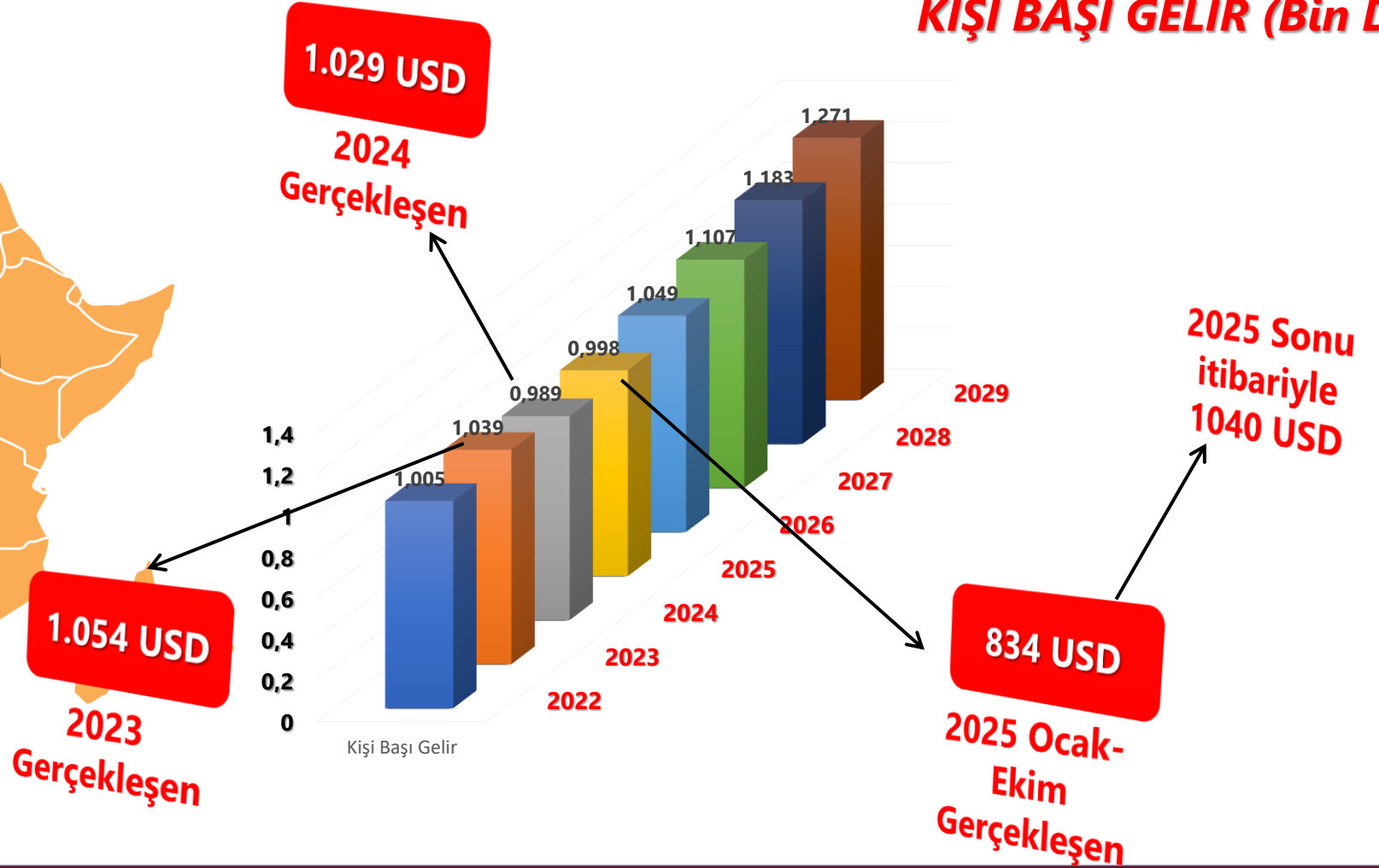
Sahra Altı Ülkelerde
2.en büyüme
büyüme oranı

MAKRO EKONOMİK GÖSTERGELER

KİŞİ BAŞINA DÜŞEN MILLİ GELİR

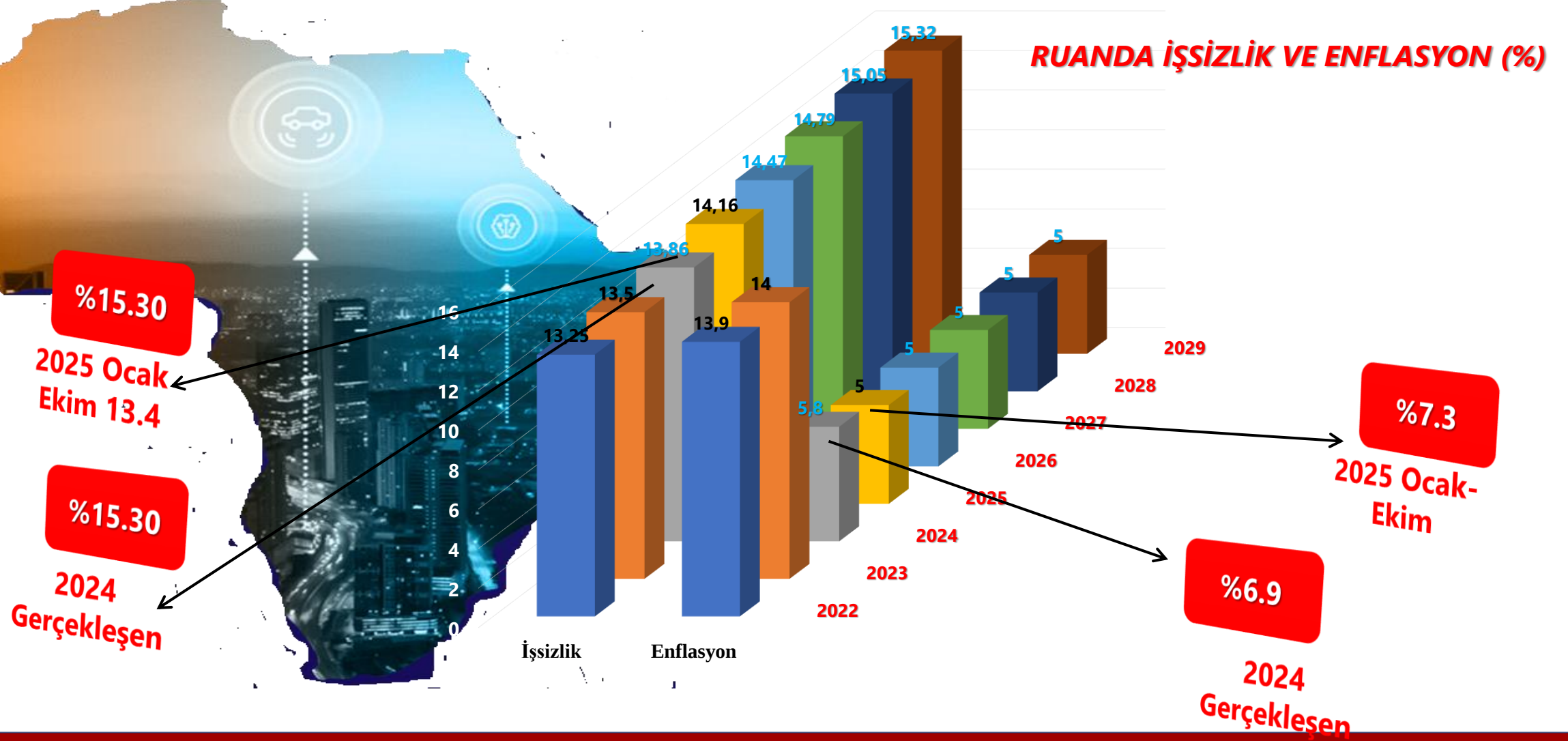


KİŞİ BAŞI GELİR (Bin Dolar)



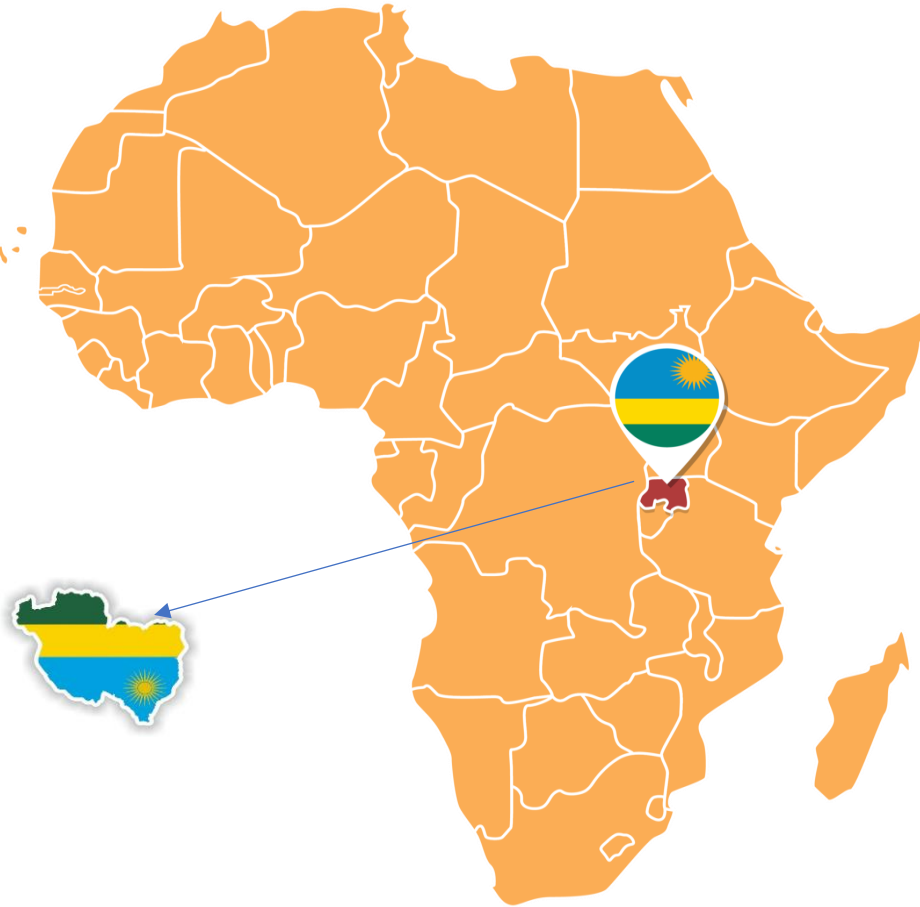
MAKRO EKONOMİK GÖSTERGELER

RUANDA İŞSİZLİK VE ENFLASYON ORANLARI

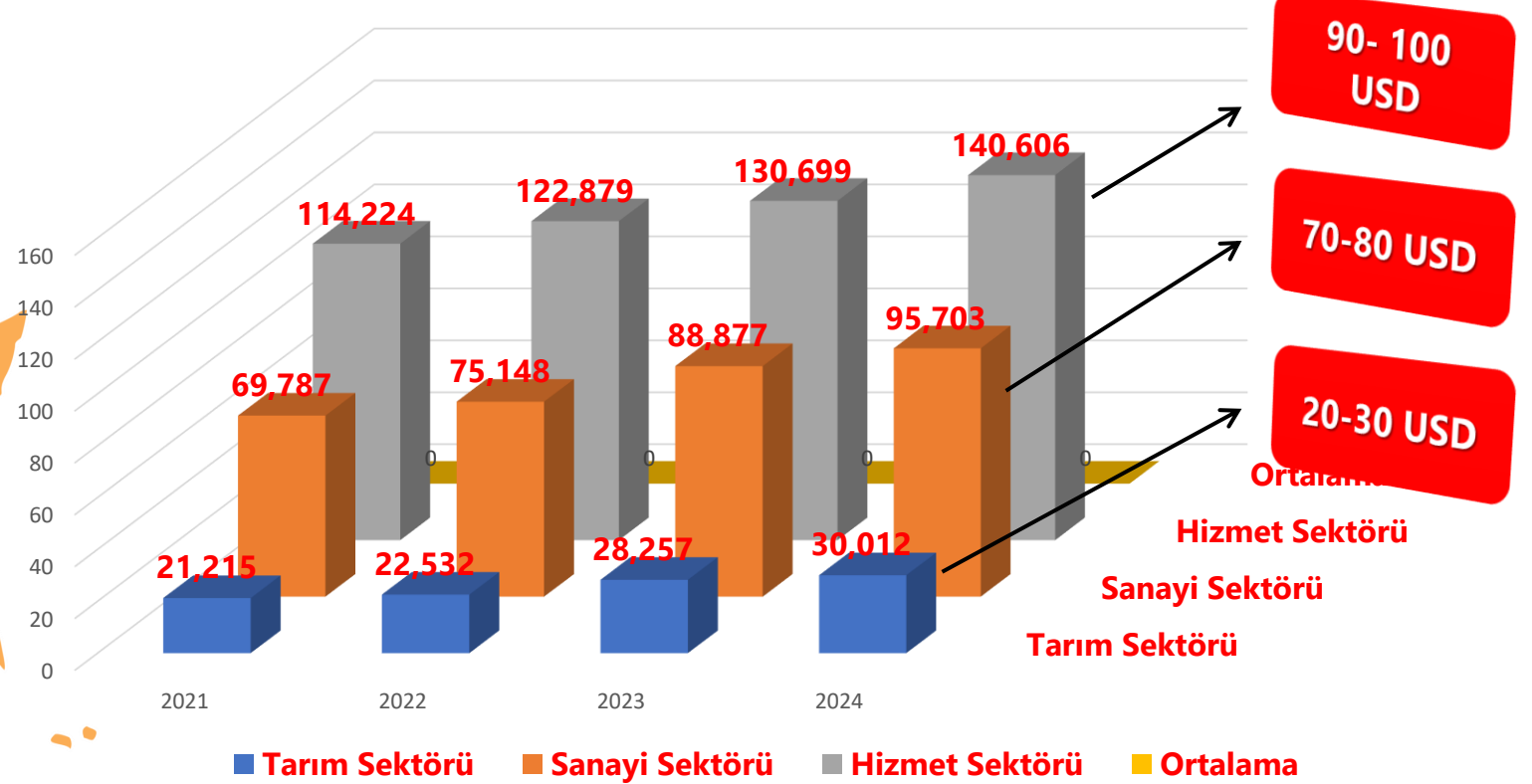


MAKRO EKONOMİK GÖSTERGELER

RUANDA ASGARI ÜCRET (Ruanda Frangı)



RUANDA ASGARI ÜCRET



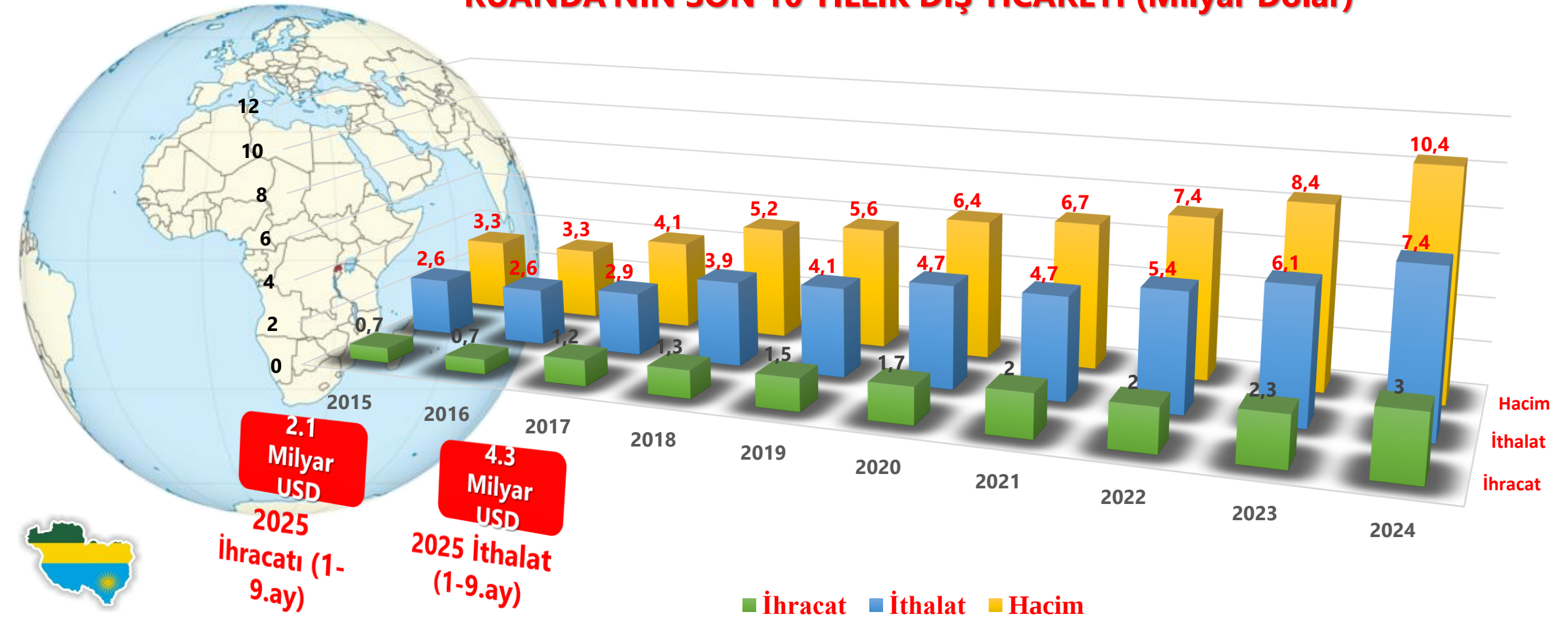
1 USD: 1.450Ruanda Frangı
1 Euro: 1.702Ruanda Frangı

3-RUANDA DIŞ TİCARETİ

RUANDA DIŐ TİCARETİ

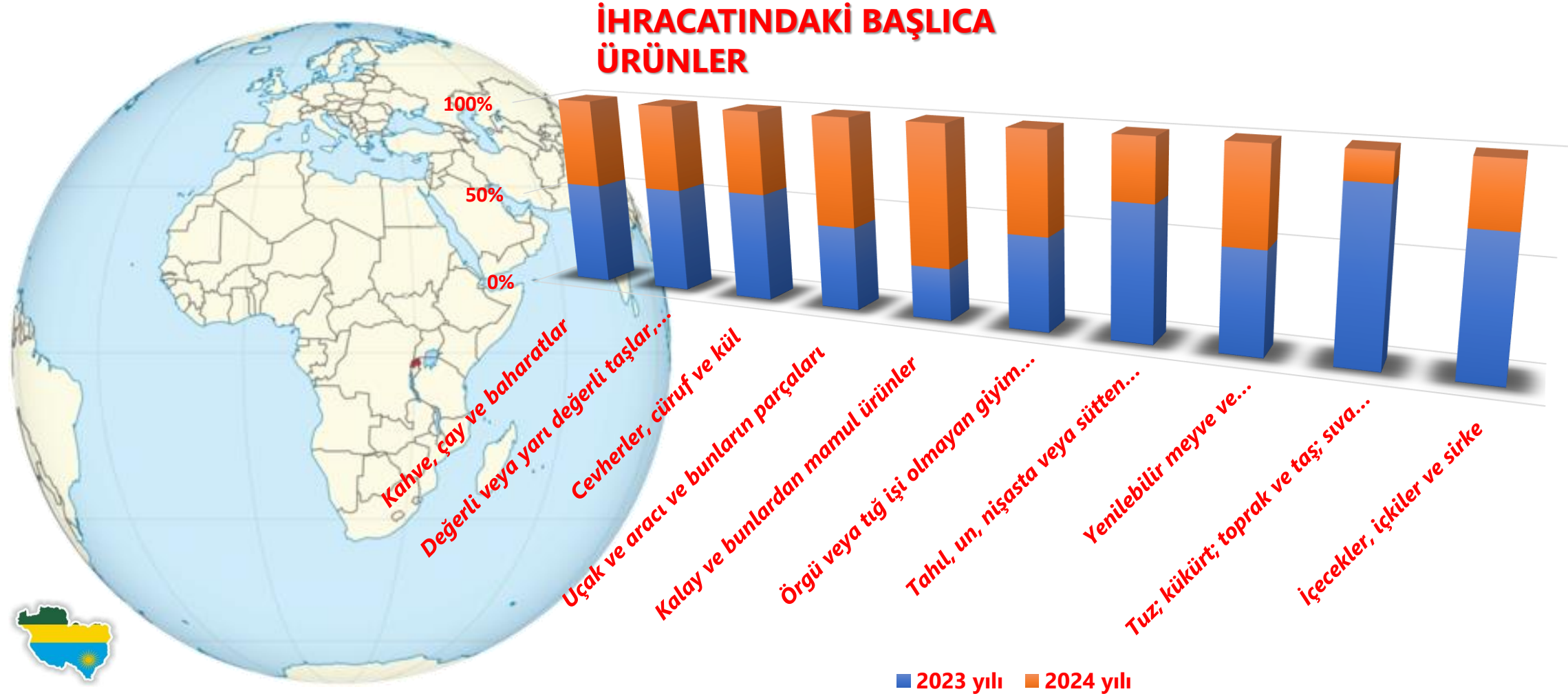
SON 10 YILLIK DIŐ TİCARET RAKAMLARI (Milyar Dolar)

RUANDA'NIN SON 10 YILLIK DIŐ TİCARETİ (Milyar Dolar)



RUANDA DIŐ TİCARETİ

İHRACATINDAKİ BAŐLICA ÜRÜNLER (2023,2024)



RUANDA DIŐ TİCARETİ

İHRACATINDAKİ BAŐLICA ÜRÜNLER (2025 3.Çeyrek)

İHRACATINDAKİ BAŐLICA ÜRÜNLER (STIC)

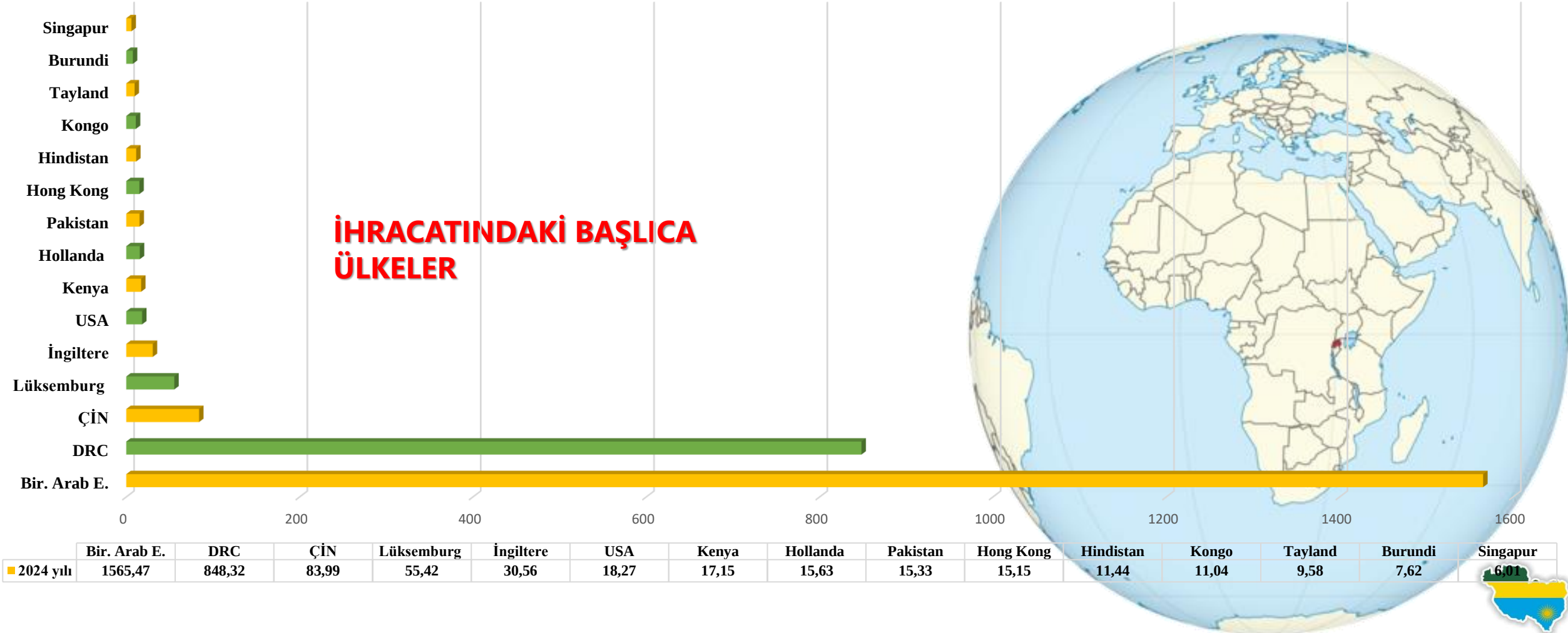


- “Diğer emtialar ve işlemler”, 459,10 milyon \$
- “Gıda ve canlı hayvanlar” 363,33 milyon \$
- “Yakıtlar hariç, yenmeyen ham maddeler” 205,09 milyon \$
- “Esas Olarak Materyellere Göre Sınıflan. Mamül Mallar” 132,32 milyon \$
- “Mineral Yakıtlar, Yağlayıcılar ve İlgili Materyaller” 87,86 milyon \$
- “Hayvanlar, Bitkisel Yağlar, Yağ ve Mumlar” 68,66 milyon \$
- “İçecekler ve Tütün” 49,90 milyon \$
- “Kimyasallar ve İlgili Ürünler” 41,32 milyon \$
- “Çeşitli Mamül Maddeler” 39,85 milyon \$
- “Makine ve Ulaşım Ekipmanları” 32,83 milyon \$



RUANDA DIŐ TİCARETİ

İHRACATINDAKİ BAŐLICA ÜLKELER (2024)



RUANDA DIŐ TİCARETİ

İTHALATINDAKİ BAŐLICA ÜRÜNLER (2023,2024)



RUANDA DIŐ TİCARETİ

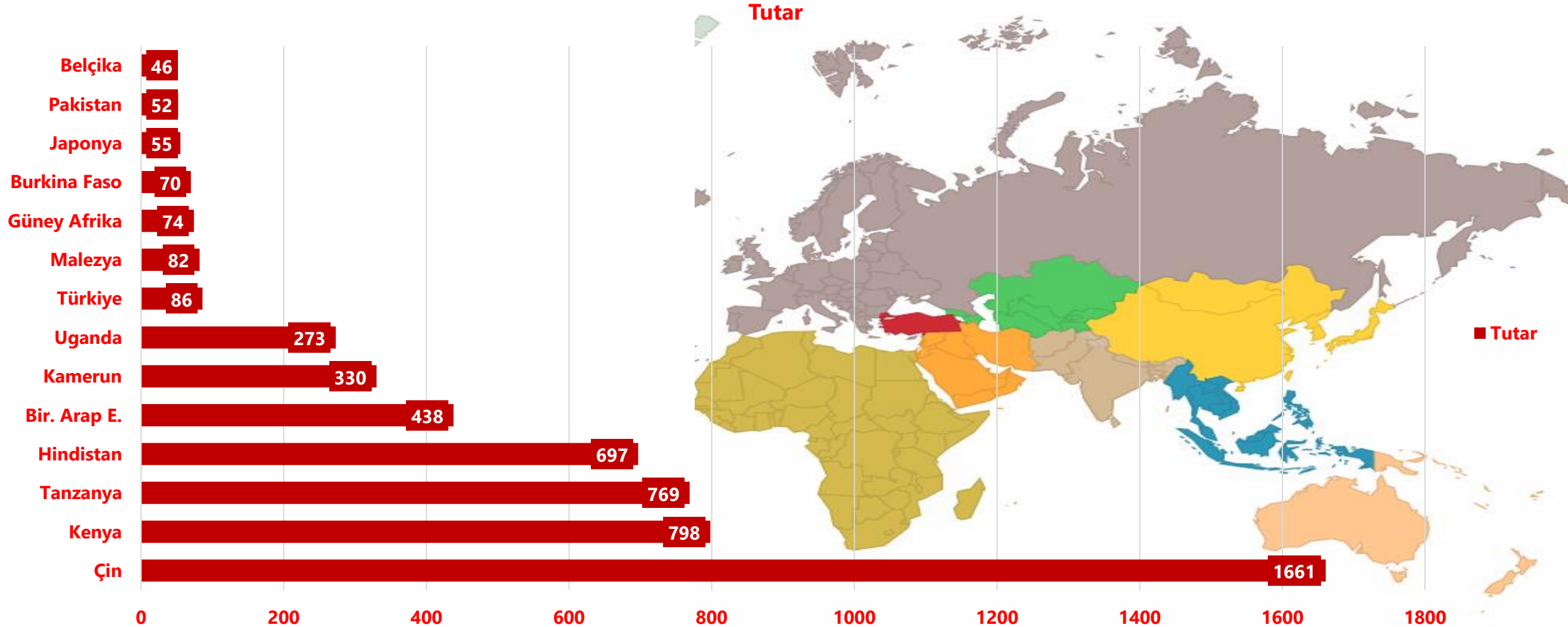
İTHALATINDAKİ BAŐLICA ÜRÜNLER (2025 3.Çeyrek)

- “*Makine ve Ulaşım Ekipmanları*” 714,77 milyon dolar
- “*Gıda ve canlı hayvanlar*” 580,52 milyon dolar
- “*Esas Olarak Materyellere Göre Sınıflan. Mamül Mallar*” 511,57 milyon dolar
- “*Mineral Yakıtlar, Yağlayıcılar ve İlgili Materyaller*” 456,35 milyon dolar
- “*Kimyasallar ve İlgili Ürünler*” 385,80 milyon dolar
- “*Diğer emtialar ve işlemler*”, 241,51 milyon dolar
- “*Çeşitli Mamül Maddeler*” 211,84 milyon dolar
- “*Hayvanlar, Bitkisel Yağlar, Yağ ve Mumlar*” 166,96 milyon dolar
- “*İçecekler ve Tütün*” 131,67 milyon dolar,
- “*Yakıtlar hariç, yenmeyen ham maddeler*” 89,91 milyon dolar



RUANDA DIŐ TİCARETİ

İTHALATINDAKİ BAŐLICA ÜLKELER (2024)

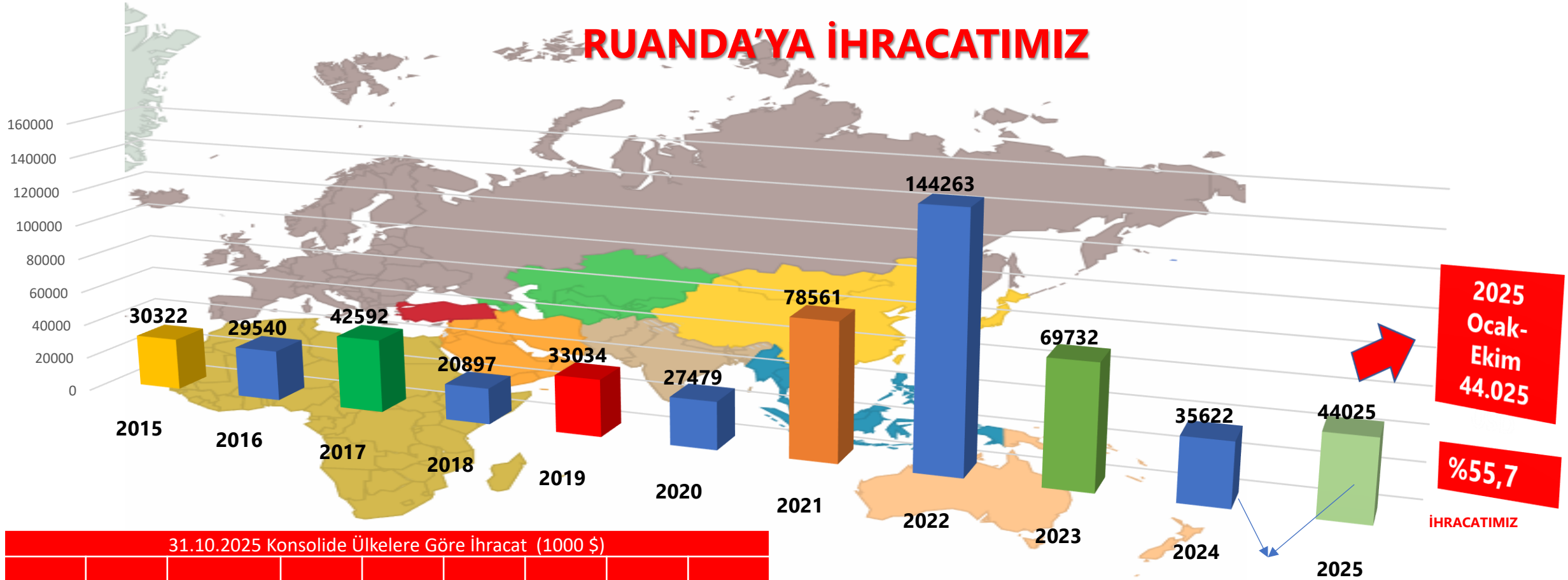


4-RUANDA İKİLİ TİCARETİMİZ

İKİLİ TİCARETİMİZ

İHRACATIMIZ (SON 10 YILLIK) (.000 USD)

RUANDA'YA İHRACATIMIZ



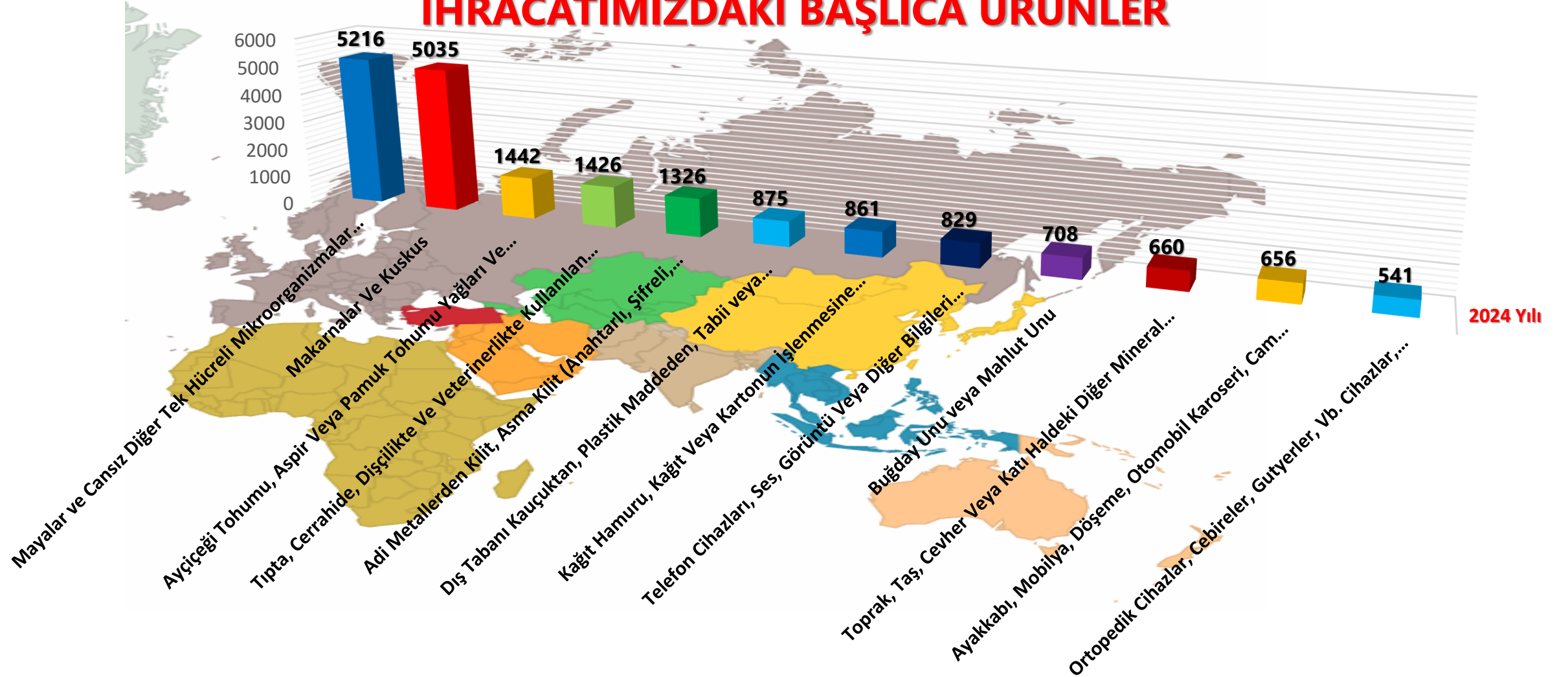
31.10.2025 Konsolide Ülkelere Göre İhracat (1000 \$)

ULKE	1 - 31 EKİM			1 - 30 EYLÜL		1 OCAK - 31 EKİM		
	2024	2025	DEĞ.	2025	DEĞ.	2024	2025	DEĞ.
RUANDA	3,009.91	12,765.04	324.10%	3,292.61	287.70%	28,268.24	44,025.96	55.70%

İKİLİ TİCARETİMİZ

İHRACATIMIZDAKİ BAŞLICA ÜRÜNLER (2024)

İHRACATIMIZDAKİ BAŞLICA ÜRÜNLER



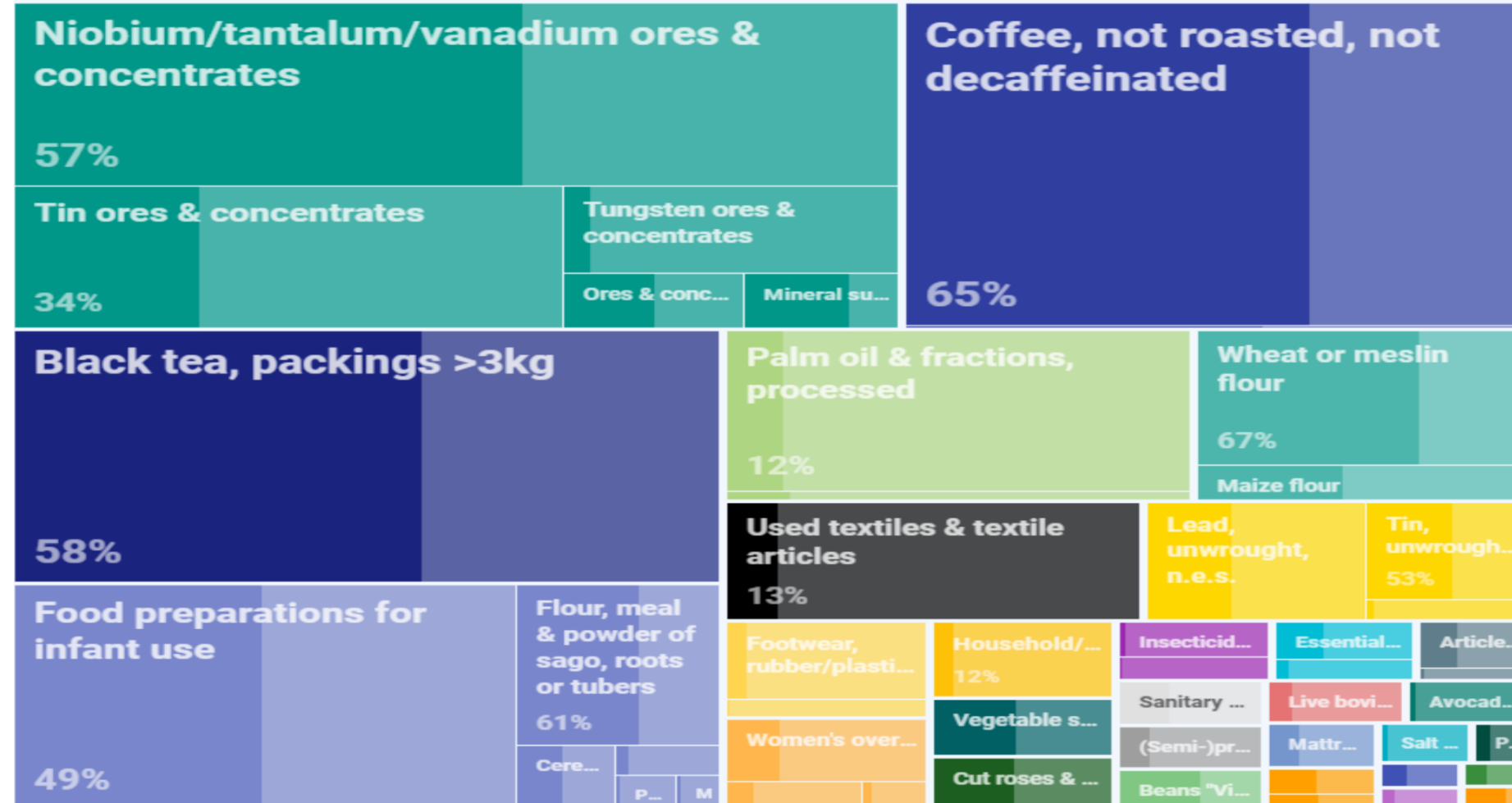
İKİLİ TİCARETİMİZ

İHRACATIMIZDAKİ BAŞLICA ÜRÜNLER (2025 3.Çeyrek)



İKİLİ TİCARETİMİZ

İHRACATTAKİ POTANSİYEL ÜRÜN BİLGİLERİ



Rwanda's products with potential

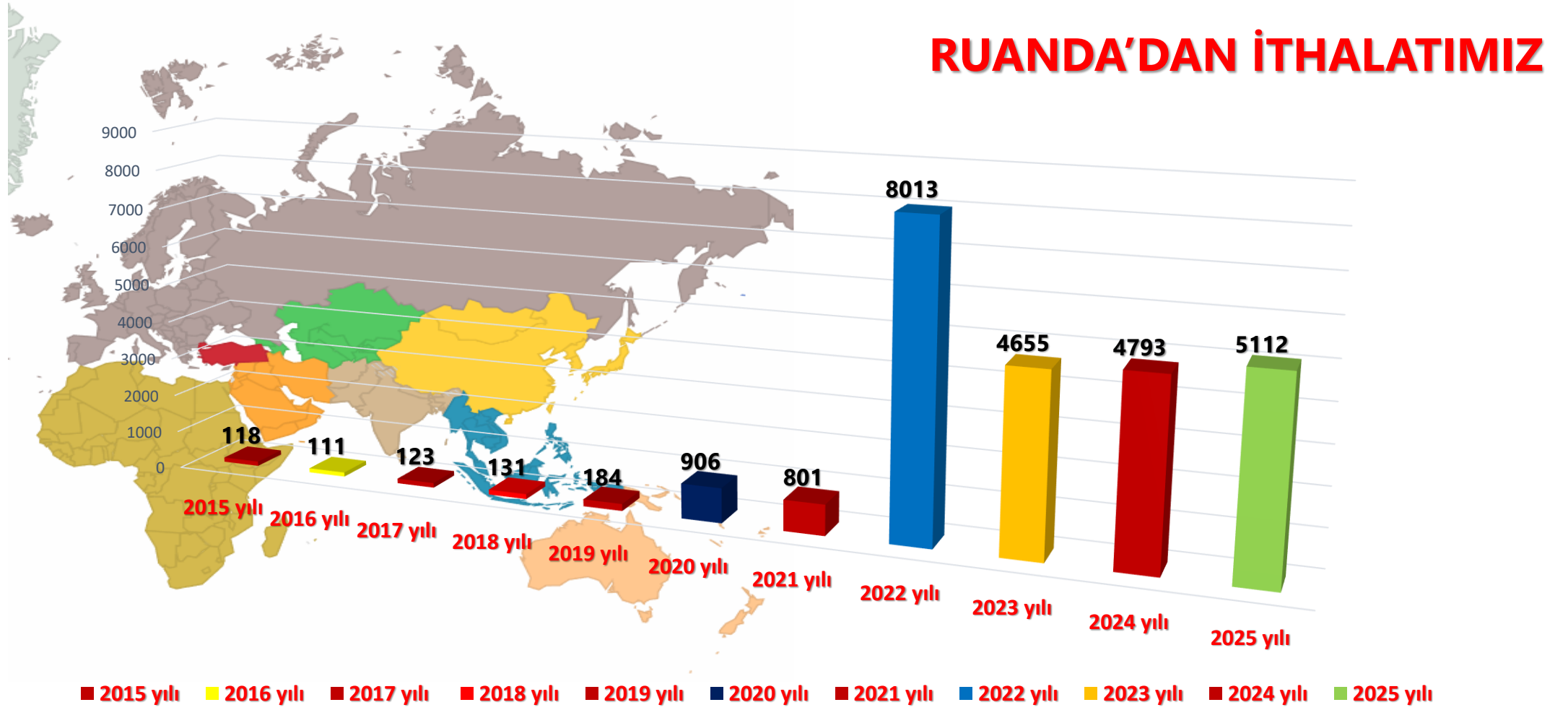
Legend

- Export potential
- Realized potential
- Mineral resources
- Coffee
- Tea & mate
- Food products n.e.s. (processed or preserved)
- Vegetable oils & fats
- Cereals (processed)
- Waste, n.e.s.
- Metals (except ferrous & precious)
- Footwear
- Apparel
- Plastics & rubber
- Crops n.e.s.
- Live plants, flowers, foliage
- Chemicals
- Beauty products & perfumes
- Wood products
- Paper products
- Pearls & (semi-)precious stones
- Pulses
- Live animals (except poultry)

ITC Export Potential Map
exportpotential.intracen.org

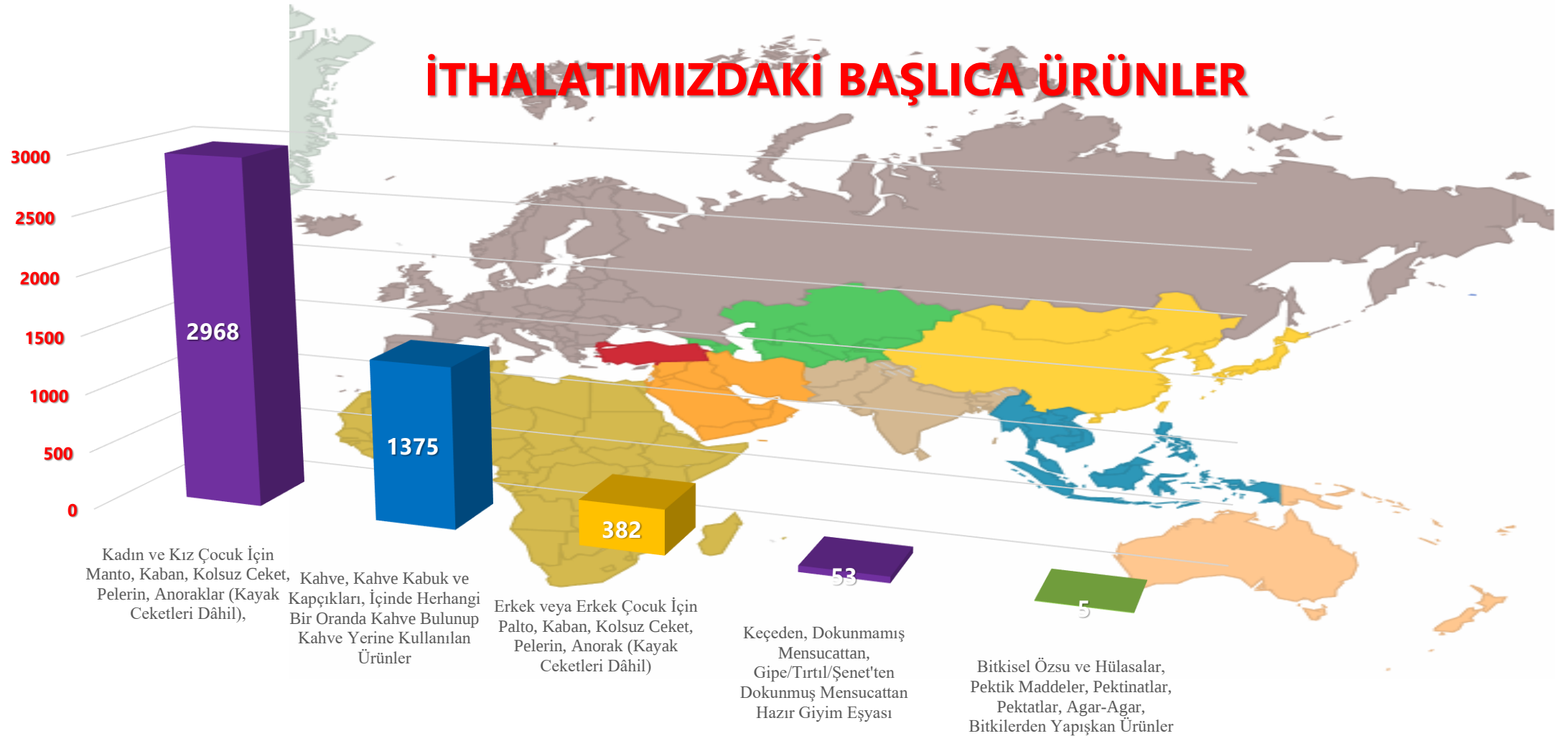
İKİLİ TİCARETİMİZ

İTHALATIMIZ (SON 10 YILLIK)(.000 USD)



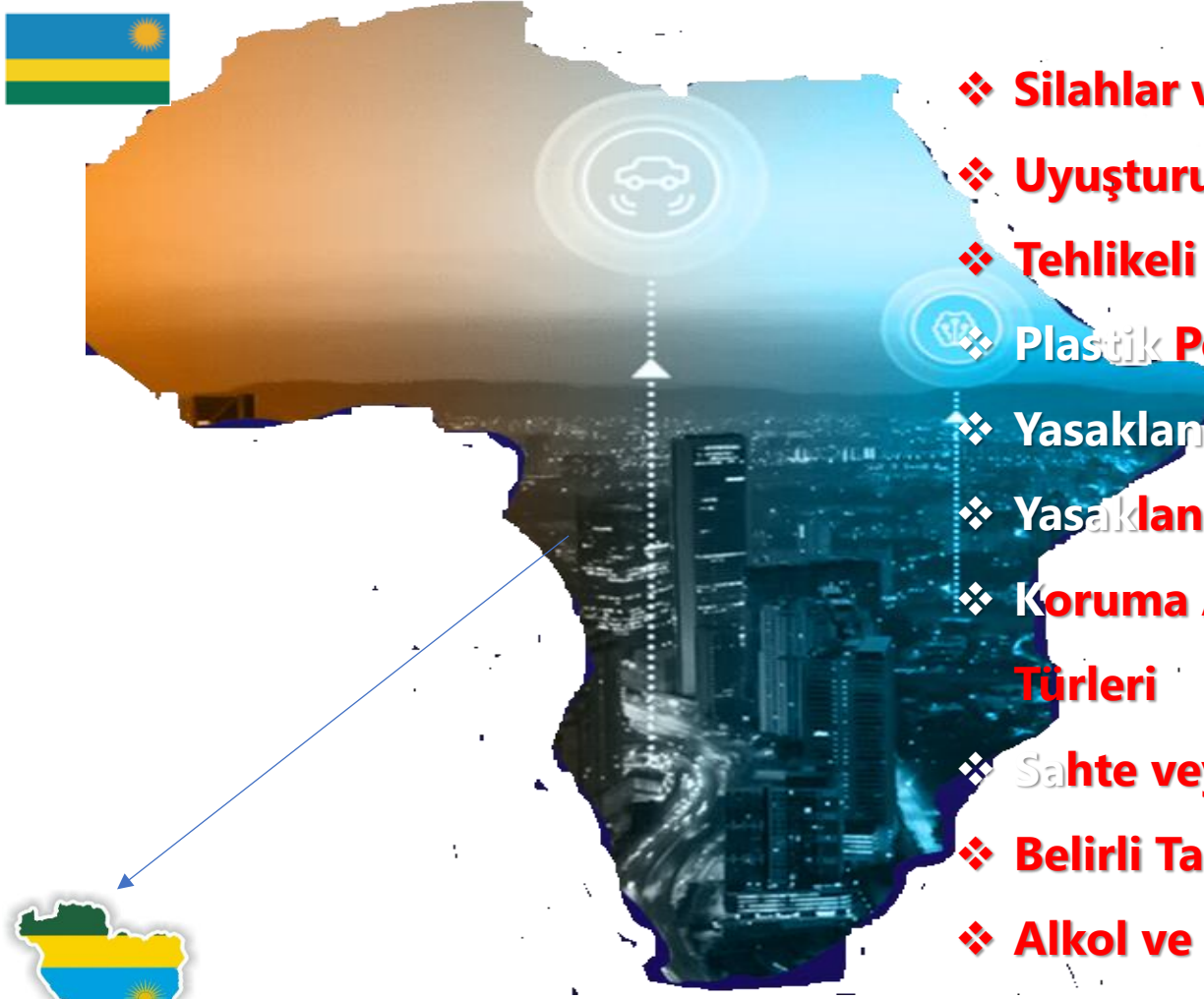
İKİLİ TİCARETİMİZ

İTHALATIMIZDAKİ BAŞLICA ÜRÜNLER (2024 ve 2025 3.Çeyrek)





TEKNİK ENGELLER



- ❖ Silahlar ve Mühimmat:
- ❖ Uyuşturucu Maddeler:
- ❖ Tehlikeli Kimyasallar:
- ❖ Plastik Poşetler
- ❖ Yasaklanmış İlaçlar
- ❖ Yasaklanmış Elektronik Cihazlar
- ❖ Koruma Altındaki Hayvan ve Bitki Türleri
- ❖ Sağte veya Kalitesiz Ürünler
- ❖ Belirli Tarım Ürünleri
- ❖ Alkol ve Tütün Ürünleri
- ❖ Yasaklanmış Yayınlar

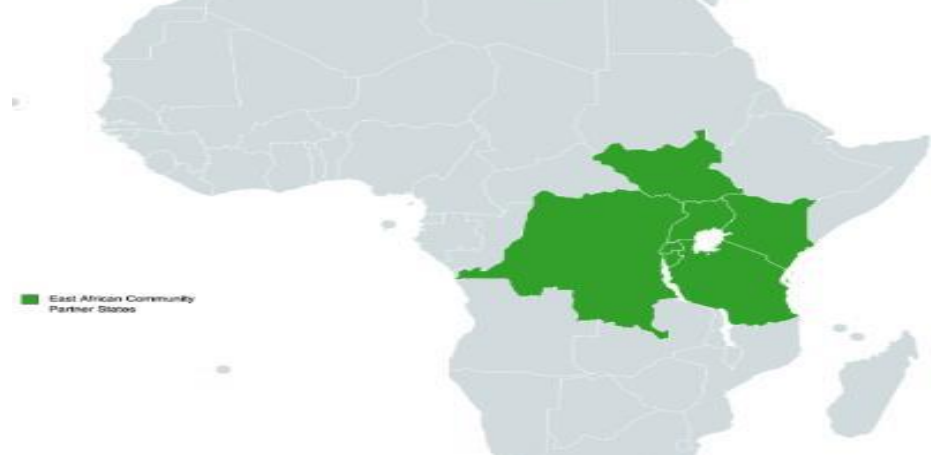


Tüm liste için: <https://www.rra.gov.rw/en/customs-services/importers/prohibited-and-restricted-goods>

VERGİLER



❖ İTHALAT VERGİLERİ



❖ EAC ülkeleri dışından ithalat için dört çeşit bir vergi uygulanmaktadır.

Ürün	İthalat Vergi Oranı
Sermaye Malları ve Hammadde	0%
Bölgede bulunmayan ara mallar	10%
Bölgede bulunan ara mallar	25%
Mamul Mallar	35%
Sensitive Goods (Hassas Mallar)	>35%

<https://rwandatrade.rw/Tariffs?l=en>

TEŞVİKLER

Preferential corporate income tax rate of 0%

Preferential corporate income tax rate of 3%

Preferential corporate income tax rate of 15%

Corporate income tax holiday of 7 years

Start up incentives

Talent Attraction & Immigration incentives

- ❖ **%0 Kurumlar Vergisi:** 10 Milyon \$ yatırım ve Ruanda'da genel merkezi/bölge ofisi
- ❖ **%3 Kurumlar Vergisi:** Özel Amaçlı Şirketler, Yatırım Planları, Küresel Ticaret
- ❖ **%15 Kurumlar Vergisi:** Lojistik, enerji, imalat, Bilgi teknolojileri firmaları,
- ❖ **7 Yıllık Vergi Tatili** 50 milyon dolar yatırım yapan ve en az %30 öz sermaye katkısı
- ❖ **500 bin dolar yatırım yapan melek yatırımcılar, sermaye kazancı vergisi muafiyeti, temettülerde stopaj vergisi muafiyeti, 2 yıllık girişimci vizesi,**

- ❖ **Nitelikli uluslararası öğrenciler için 2 yıllık yetenek vizesi, 250 bin dolar**

5-RUANDA'DAKİ ÜLKEMİZ YATIRIMLARI

RUANDA'DAKİ ÜLKEMİZ YATIRIMLARI

HAKAN ELEKTRİK (HQ POWER)



-Ruanda'daki en büyük Türk yatırımı

-*'Quantum Power'* ile ortaklık (HQ Power)

- **80 MW kapasitesinde**

-Yaklaşık 400 Milyon ABD Doları yatırm

-*'Peat Power Plant'* turbadan enerji ,

-**Yap-işlet-devret** modeli

-26 yıl HQ Power tarafından işletildikten sonra

Ruanda Hükümetine devir,

-**Doğu Afrika'nın** en büyük, Afrika'nın da

Senegal'den sonra ikinci büyük turbadan elektrik

üreten santrali



RUANDA'DAKİ ÜLKEMİZ YATIRIMLARI

SUMMA-KİGALİ CONVENTION CENTRE (KİGALİ KONGRE MERKEZİ)



KİGALİ CONVENTION CENTRE

- **Kigali'nin simge yapılarından biri**
- **120 Milyon Dolar- 2016 yılı teslim**
- **Toplam kapasite yaklaşık 10.000 kişi**
- **Afrika'da kongre turizminde (MICE) 2. sırada olması (son 4 yılda 19 basamak)**



RUANDA'DAKİ ÜLKEMİZ YATIRIMLARI

SUMMA-AMAHORO STADYUMU



- **AMAHORO STADYUMU**
- *Kigali'nin diğer simge yapılarından biri*
- *160 Milyon Dolar- 2022 yılı teslim*
- **15 Milyon Dolar Update** ve Rehabilitasyon
- *Yaklaşık 45.000 kişi kapasiteli*



RUANDA'DAKİ ÜLKEMİZ YATIRIMLARI

SUMMA-BK ARENA



- **BK ARENA STADYUMU**

- *Kigali'nin diğer simge yapılarından biri*
- *2019 yılı teslim*

- *Yaklaşık 10.000 kişi kapasiteli*



RUANDA'DAKİ ÜLKEMİZ YATIRIMLARI

ROYAL BALON-DOĞTAŞ-KELEBEK-AKTİF BANK



DOĞTAŞ



Kelebek

aktifbank



ROYAL
BALLOON
RWANDA



TÜRKİYE CUMHURİYETİ
TİCARET BAKANLIĞI

6-RUANDA SEKTÖREL YATIRIM FIRSATLARI

- Gayrimenkul Sektörü**
- Tarım ve Hayvancılık Sektörü**
- Üretim/Sanayi/İmalat Sektörü**
- Sağlık Sektörü**
- Madencilik Sektörü**

RUANDA SEKTÖR BAZLI YATIRIM FIRSATLARI

GAYRİMENKUL SEKTÖRÜ

1-Kigali Teknoloji Merkezi: 100 milyon \$



2-Kigali Green City: 150 milyon \$



3-Kigali Kültür Merkezi: 42.2 milyon \$



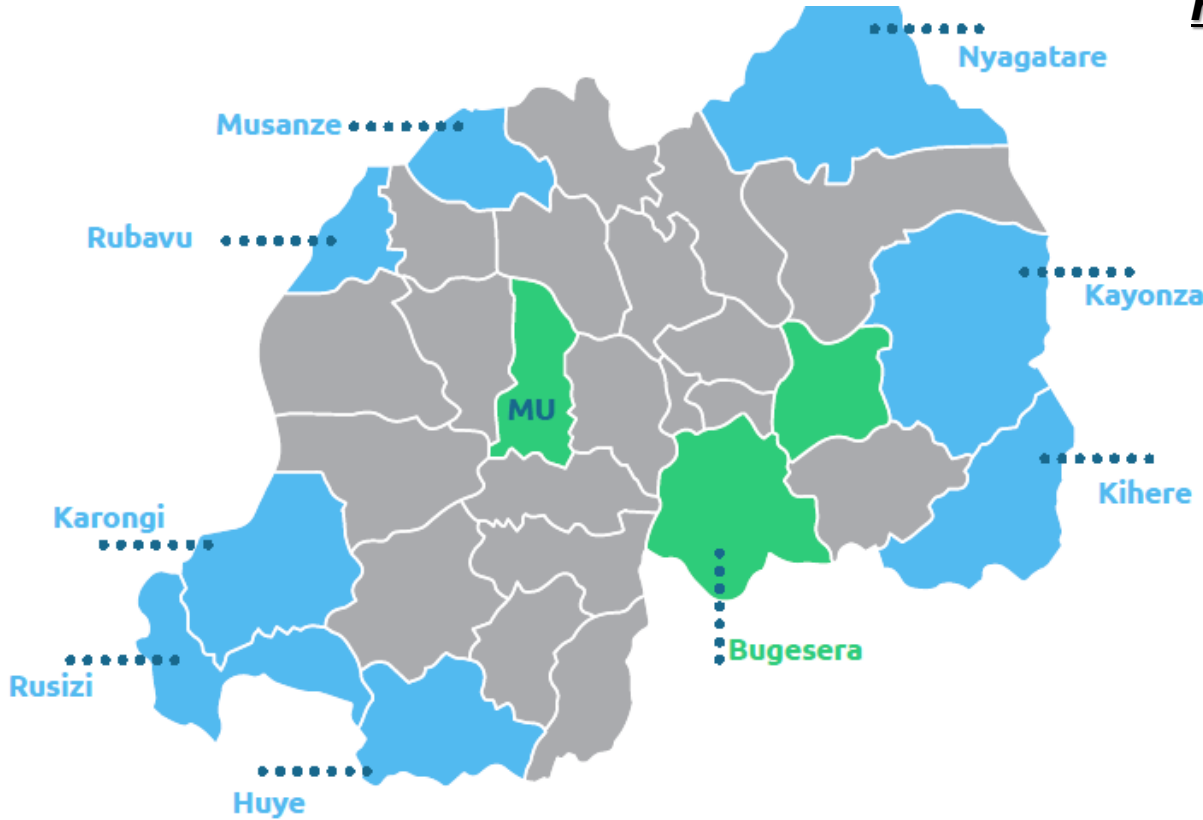
4-Karongi Lake Side Resort Oteller 10-30 milyon



RUANDA SEKTÖR BAZLI YATIRIM FIRSATLARI

GAYRİMENKUL SEKTÖRÜ

5-Ruanda'da 3 uydu şehir: Bugusera, Rwamagana ve Muhanga), Ruanda'da 8 ikincil \$ şehir: 15 ile 100 milyon \$ arası yatırım fırsatı



6- Rubavu Bölgesi'nde 3,4,5 Yıldızlı Oteller: 42 Milyon

Bugesera Uluslararası Havalimanı Yakını Oteller 10 milyon \$ Hospitality Offers Multiple Opportunities



RUANDA SEKTÖR BAZLI YATIRIM FIRSATLARI

GAYRİMENKUL SEKTÖRÜ

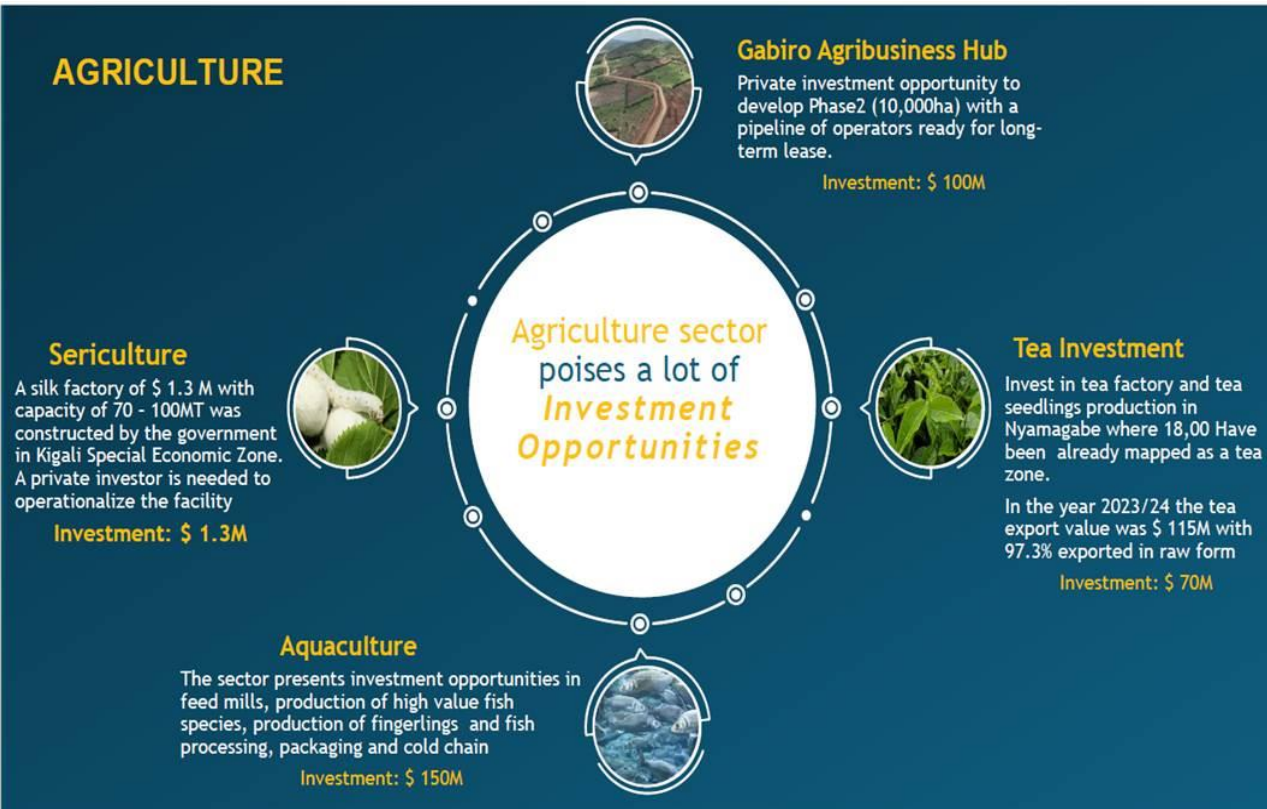
7- Tahmini maliyeti 247 milyon Dolar olarak hesaplanan ve 3 yıllık planlanan Sonatubes-Gishushu-Kwa Lando projesi için Rwanda Ulaşım Geliştirme Ajansı (RTDA) inşaatı üstlenecek şirketin seçimi sürecini başlatmıştır. Afrika Kalkınma Bankası (AfDB), projeye 100 milyon



RUANDA SEKTÖR BAZLI YATIRIM FIRSATLARI

TARIM VE HAYVANCILIK SEKTÖRÜ

- 1-Gabiro Agribusiness Hub: 100 Milyon \$**
- Çay: 70 Milyon \$**
- Su Ürünleri Yetiştiriciliği: 150 Milyon \$**
- İpekçilik: 1.3 Milyon \$**



2 -Entegre Sığır Çiftliği ve Et Kombina Tesisi: 10 Milyon \$

Integrated Beef Farm

Rwanda targets to grow from producing 168,687 metric tonnes of meat products in 2020 to producing 215,058 metric tonnes of meat products per year by 2024.

Potential Company & Project Overview

- Farms that primarily conduct a meat producing and processing business and be vertically integrated to ensure that all aspects of the value chain can be capitalised on.

Key Products with Potential

- Breeding
- Feed Lot
- Feed Mill
- Abattoir
- Rendering
- Tannery

The farm is planned to be a vertically integrated operation with 6 key business lines.

Investment Required - 15,000,000,000 RWF

Opportunity to increase the exports of beef and other associated value-added products.



3-Organik Gübre Üretimi: 20 Milyon \$

Organic Fertiliser Production

In 2019, Rwanda's imports of fertiliser amounted to USD 49.6 million, highlighting the need to reduce import reliance by attracting private investments in producing fertiliser locally, as per MINAGRI National Fertiliser Policy.

Potential Company & Project Overview

- An organic fertiliser production plant
- The investor will possess the technology to produce organic fertilisers from organic waste that can increase the productivity of the agriculture sector while enhancing soil health.

Key Products with Potential

- Organic waste
 - Organic fertiliser
- The company will focus on converting organic waste (e.g. poultry feathers, animal bones, skins) into 20 mil liters of organic fertiliser per annum.

Investment Required - 25,690,000,000 RWF

Domestic production of fertiliser would enhance Rwanda's agricultural productivity, food security and reduce reliance on imported and chemical fertilisers.



TARIM VE HAYVANCILIK SEKTÖRÜ

4-Entegre Balık Çiftçiliği: 10 milyon \$

Integrated Fish Farms

Rwanda targets to produce 112,000 tonnes of fish per year by 2024 against actual 36,000 tonnes of fish production in 2020. Currently, per capita fish consumption is only at 2.5kg and Rwanda imports 45% of its fish.

Potential Company & Project Overview

- Vertically integrated aquaculture farm with fish feed mills, hatchery, cage farm, processing unit and trading network.

Key Products & Expected Production Capacity

- Hatchery ○ Farms ○ Packing Centres ○ Processing Centre ○ Distribution

Investment Required - 12,000,000,000 RWF

Setting up a mass production fish farm will increase domestic supply.

5-Entegre Tavuk Çiftçiliği: 8 milyon \$

Integrated Poultry Farm

In 2015, Rwanda imported 2,960 tonnes of chicken meat, 16% of the country's demand. In the same year, exports reached 1,480 tonnes (accounting for the 8% of the national demand), demonstrating a need for increased domestic production.

Potential Company & Project Overview

- Farms that primarily conduct a poultry meat producing and processing business and be vertically integrated to ensure that all aspects of the value chain can be capitalised on.

Key Products with Potential

- Hatchery ○ Broiler ○ Feed Mill ○ Rendering ○ Poultry Products ○ Eggs

Farms are planned to be a vertically integrated operation with 6 key business lines.

Investment Required - 11,200,000,000 RWF

With a growing population, and growing domestic and regional demand, much potential can be explored in expanding poultry products.



6-Yüksek Değerli Süs Bitkileri Çiftçiliği: 1.5 milyon

High Value Floriculture Farms

With year-long temperate climate and high elevation, Rwanda has the ideal climate for high-value flower farming. Additionally, with government-owned Bella Flowers establishing the value chain, Rwanda should attract more investors into this industry.

Potential Company & Project Overview

- An integrated floriculture farm growing high value produce such as live plants, cut flowers and foliage with plans to export.
- Careful selection and cultivation of products with comparative advantage in contrast to the neighbouring countries.

Key Products with Potential

- Agapanthus blue & white ○ Tuberose ○ Erygium ○ Craspedia ○ Ami visnaga
- Crocosmia ○ Arabicum ○ Buplerium

Investment Required - 2,545,000,000 RWF

Expansion of floriculture will enable Rwanda to participate in a niche, high-value industry and increase exports.



7-Mısır ve Darı Çiftçiliği: 5 milyon \$

Maize Farm

In 2020, the domestic demand for maize was 677 MT while the domestic production can only supply up to 604 MT, highlighting the opportunity for private sector to invest and increase production for local market.

Potential Company & Project Overview

- Farms focusing on maize cultivation and production.
- The investor will possess the technology that can reduce the land-intensive nature of maize cultivation, while being able to transfer knowledge to farmers.

Key Products with Potential

Hybrid maize will be cultivated in suitable land with good farming practices to increase average maize production to 2.3 tonnes per Ha, compared to average production of local varieties of 1.7 tonnes per Ha.

Investment Required - 5,000,000,000 RWF



RUANDA SEKTÖR BAZLI YATIRIM FIRSATLARI

TARIM VE HAYVANCILIK SEKTÖRÜ

8-Buğday Çiftçiliği: 1 milyon \$

Wheat Farm

In 2020, Rwanda spent over USD 44 million on importing more than 177,740 tonnes of wheat to satisfy local demand, highlighting the opportunity for private sector to invest and increase production for local market.

Potential Company & Project Overview

- Farms focusing on wheat cultivation and production.
- The investor will possess the technology that can reduce the land-intensive nature of wheat cultivation, while being able to transfer knowledge to farmers.

Key Products with Potential

Wheat will be cultivated in suitable land with good farming practices to increase average wheat production.

Investment Required - 4,200,000,000 RWF



9-Fasülye Çiftçiliği: 5 milyon \$

Bean Farm

The global edible beans market size was valued at USD 15,873.28 million in 2020 and is projected to reach USD 19.866 billion by 2028, growing at a CAGR of 2.96% from 2021 to 2028

Potential Company & Project Overview

- Farms focusing on beans cultivation and production.
- The investor will possess the technology that can reduce the land-intensive nature of beans cultivation, while being able to transfer knowledge to farmers.

Key Products with Potential

Varieties of beans (e.g. bush beans, climbing beans) will be cultivated on suitable land with good farming practices with average production of 2 tonnes per Ha for bush beans and 3.5 tonnes per Ha for climbing beans

Investment Required - 7,465,000,000 RWF



10-Avokado Çiftçiliği: 2.5 milyon \$

Avocado Farm

Rwanda has a distinct advantage in avocados due to its climate and existing large number of growers, however Small Holder Farmers (SHF) tend to grow local varieties that are not of export quality (Hass/Fuerte) thus limiting export potential and sales revenue.

Potential Company & Project Overview

- A large-scale avocado farm focusing on the production of Fuerte variety for local consumption and Hass variety for export to Europe.
- Potential locations are Gisagara, Huye, Nyagatare, Nyanza and Ruzizi Districts which have the suitable agronomic conditions for avocados.

Key Products with Potential

- **Fuerte variety:** Currently the dominant variety grown in Rwanda but is losing market share in the European market.
- **Hass variety:** Accounts for 80% of all avocados consumed around the world, including the European market.

Investment Required - 3,696,000,000 RWF



Over 15,000 hectares of SHF lands are used for avocados and with increasing global demand, Rwanda has the potential to expand the export of avocados.

11-Pirinç Çiftçiliği: 4 milyon \$

Rice Processing

Similar to dairy, rice is an important source of nutrition and a key resource for food security in Rwanda. However, its prioritisation as a key investment opportunity is due to the need for Rwanda to recapture its domestic market given its high import bill.

Potential Company & Project Overview

- The investor is recommended to be an innovative company with expertise in not only processing of rice, but food safety standards, among others.

Key Products with Potential

- Rice Processing
- Rice Straw
- Paddy Field

Investment Required - 7,000,000,000 RWF

Value-added activities in rice is a huge commercial opportunity that has yet to be tapped into its full potential.



RUANDA SEKTÖR BAZLI YATIRIM FIRSATLARI

İMALAT/SANAYİ/ÜRETİM SEKTÖRÜ

1-Cam Üretimi : 100 milyon \$ Glass Manufacturing

Rwanda is currently in the midst of rapid infrastructure development; however, the country is importing most materials needed for construction, driving up costs. Setting up local manufacturers of construction materials will not only reduce costs of construction but reduce the trade deficit gap given the high demand of construction materials in the country.

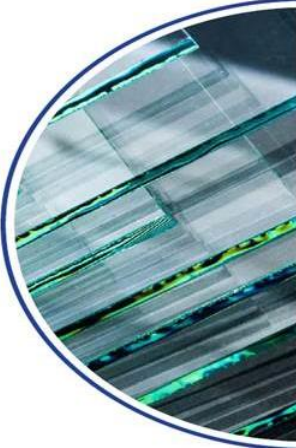
Potential Company & Project Overview

- This project will promote business opportunities in glass manufacturing leading to the establishment of a glass manufacturing facility, particularly for flat and float glass for construction.
- The facility will envision to adopt latest practices in manufacturing to increase efficiency, production capacity to meet local and regional demand with the use of less energy.

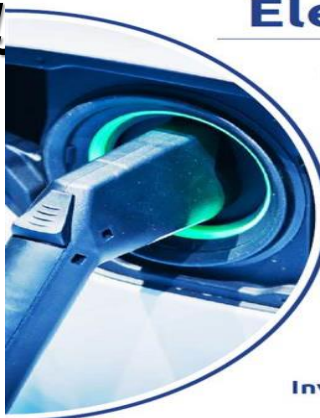
Key Products with Potential

Production will focus on the production of glass with an aim to meet local and potentially regional demand.

Investment Required - 150,000,000,000 RWF



2-Elektrikli Araba Parçaları Üretimi : 30 Electric Cars Assembly



Rwanda has introduced the use of Electric Vehicles (EV) as part of its efforts to protect the environment and cut fuel costs in alignment with its reputation of being known for its environmental initiatives. However, majority of EVs are currently being imported due to logistical challenges and scarcity of widely-available electrical vehicle parts to assemble or manufacture. An additional motorcycling factory would allow for import substitution and eventually the reduction of the trade deficit.

Potential Company & Project Overview

- This project will promote business opportunities in electric cars manufacturing leading to the establishment of an EV (car) facility.
- The facility will envision to adopt latest practices in manufacturing in increasing efficiency to produce electric cars for exports and local consumption.

Key Products & Expected Production Capacity

Production will focus on the production of electric motorcycles with an aim to meet local and potentially regional demand

Investment Required - 40,000,000,000 RWF

3-Mobilya Üretimi: 2 milyon \$ Furniture Manufacturing



A substantial number of furniture is being imported to Rwanda while these products are possible to be manufactured locally, resulting in a heavy reliance on imported furniture. Increasing the competitiveness of Rwandan-made furniture products will allow for a greater demand and production of furniture as well as increasing the quality of furniture manufactured in locally while reducing the trade deficit.

Potential Company & Project Overview

- This project will promote business opportunities in furniture manufacturing leading to establishments of more furniture factories.
- The factory will envision to adopt latest practices in manufacturing to increase efficiency to produce furniture for homes, offices and schools.

Key Products with Potential

- Sofa
- Chairs
- Tables

Investment Required - 2,400,000,000 RWF

4-Kağıt ve Dönüştürülebilir Ambalaj Üretimi : 2 Paper/Cardboard Packaging Manufacturing



Rwanda currently imports most of the packaging materials needed in country. In line with the Government's goals to reduce single use plastic, other alternative packaging material options need to be domestically produced to meet local demand.

Potential Company & Project Overview

- This project will promote business opportunities in paper manufacturing leading to the establishment of a paper-making facility.
- The facility will envision to adopt latest practices in manufacturing to increase efficiency and production capacity of papers which will subsequently be made into packaging materials to meet local and regional demand.

Key Products with Potential

Production will focus on the production of paper or cardboard meant for packaging with an aim to meet local and regional demand.

Investment Required - 4,840,000,000 RWF

RUANDA SEKTÖR BAZLI YATIRIM FIRSATLARI

İMALAT/SANAYİ/ÜRETİM SEKTÖRÜ

5-Tekstil ve Konfeksiyon Üretimi : 4 milyon

Cotton Processing & Garment Manufacturing

The textile and apparel industry in Rwanda is small with only one major textile manufacturing company and a number of sizable small to medium scale operators. Rwanda currently imports most of its garments and textiles, and thus expanding this sector will allow for import substitution to satisfy local demand.

Potential Company & Project Overview

- This project will promote business opportunities in the processing of cotton and subsequent garment manufacturing leading to the establishment of a factory which covers the whole value chain.
- The facility will envision to adopt latest practices in manufacturing in increasing efficiency to produce cotton and manufacture garments.

Key Products with Potential

Production will focus on the processing of cotton and production of garments with an aim to meet local and potentially regional demand.

Investment Required - 6,704,000,000 RWF



6-Veteriner İlaçları Üretimi: 5 milyon \$

Veterinary Drug Manufacturing

Veterinary drugs are important in keeping animals healthy and prevent the spread of diseases to protect human health. These drugs are currently being imported. Local production of these veterinary drugs can serve as import substitution, which is important since there is growing demand for poultry and meat in Rwanda.

Potential Company & Project Overview

- This project will promote business opportunities in the manufacturing of veterinary drugs specifically for cows, goats, pigs and chickens leading to the establishment of a drug-making facility.
- The facility will envision to adopt latest practices in manufacturing to increase efficiency and production capacity of veterinary drugs at an affordable price and acceptable quality.

Key Products with Potential

Production will focus on the production of veterinary drugs for cows, goats, pigs and chickens with an aim to meet local and regional demand.

Investment Required - 7,322,000,000 RWF



7-Hijyen Ürünleri Üretimi: 3 milyon \$

Diaper Manufacturing



The estimated size of the market demand for cleaning and hygiene products is about US\$10m. With majority of the market being untapped, increasing production of locally made hygiene and cleaning products can pose as a new opportunity for Rwanda.

Potential Company & Project Overview

- This project will promote business opportunities in diaper manufacturing leading to the establishment of a diaper-making facility.
- The facility will envision to adopt latest practices in manufacturing to increase efficiency to produce diapers for both babies and adults.

Key Products with Potential

- Baby Diapers
- Adult Diapers

Production will focus on the production of both baby and adult diapers with an aim to meet local and potentially regional demand.

Investment Required - 5,400,000,000 RWF

8-Sabun Üretimi : 2 milyon \$

Soap Manufacturing



The estimated size of the market demand for cleaning and hygiene products is about US\$40m. With majority of the market being untapped, increasing production of locally made hygiene and cleaning products can pose as a new opportunity for Rwanda.

Potential Company & Project Overview

- This project will promote business opportunities in soap manufacturing leading to the establishment of a soap-making facility.
- The facility will envision to adopt latest practices in manufacturing to increase efficiency of soap-making instead of traditional methods.

Key Products with Potential

Production will focus on the production of soaps with an aim to meet local and potentially regional demand.

Investment Required - 2,523,000,000 RWF

RUANDA SEKTÖR BAZLI YATIRIM FIRSATLARI

SAĞLIK SEKTÖRÜ

1-Kigali Sağlık Merkezi: 500 milyon \$



- Africans spend ~\$1 billion a year on outbound medical treatment.
- Rwanda is developing a health hub with specialized, high-quality medical services, cutting-edge technology and innovative research in Africa.
- Ongoing projects include a heart center for cardiac surgeries, IRCAD Africa center for minimally-invasive surgeries & Artificial Intelligence, extension of King Faisal teaching hospital and a center of excellence for infectious diseases.

Investment required: \$ 500M

3-Göz Hastalıkları Teşhis Merkezleri: 1 milyon \$



2-Tıbbi Ekipman İlaç Üretimi: 5 milyon \$



66% to 89%
Availability of
commodities

55% to 80%
Order fill
rate

4-Diş Hastalıkları Merkezleri : 1 milyon \$



RUANDA SEKTÖR BAZLI YATIRIM FIRSATLARI

MADENCİLİK SEKTÖRÜ

Yatırıma Hazır 23 Potansiyel Hedef Bölgeler



Mining

Overview

- Rwanda possesses huge deposits of tin, tantalum, tungsten (3Ts), and gold across the country.
- The country is also endowed with industrial minerals such as amphibolite, granite, quartzite, volcanic rocks, clay, sand, and gravel.

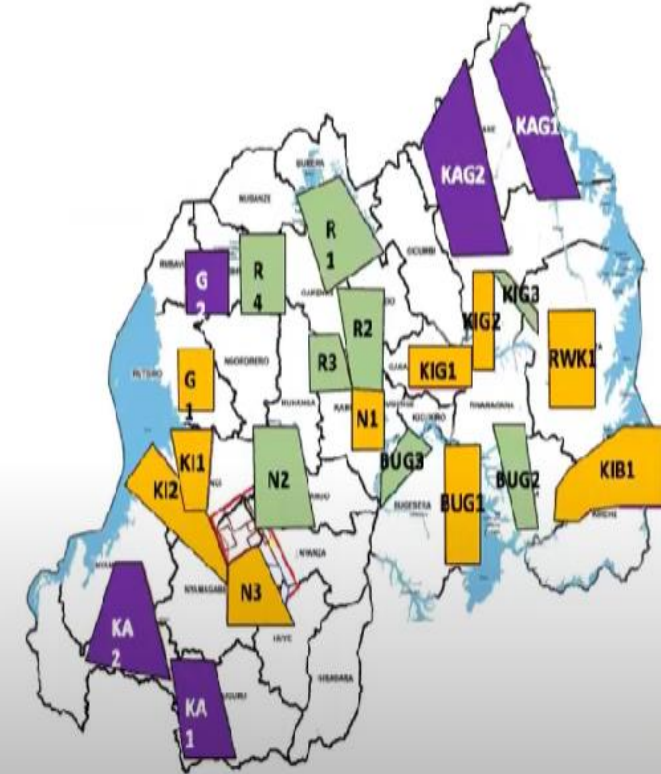
Opportunities

- Mineral exploration Prospects: recently identifies 54 PTAs offering chances to precisely delineate and quantify mineral resources
- Mineral value addition
- Partnership opportunities with local companies
- Mining equipment and services
- Gemstone cutting and polishing

Yatırıma Hazır 23 Potansiyel Hedef Bölgeler

23 potential target areas ready for investment

Exploration stage	
Advanced	Economic studies, resource estimates, drilling & bulk samples
Intermediate	Trenching, ground geophysics, stream sediments & soils
Early	Airborne geophysics, geological mapping, satellite imagery



ÜLKE PROFİLİ

TİCARET VE YATIRIMDA AVANTAJLAR VE DEZAVANTAJLAR

OLUMLU YÖNLER VE FIRSATLAR

- ❖ *Siyasi ve Ekonomik İstikrar,*
- ❖ *İş Kurmada Kolaylık (1 günde şirket kuruluşu)*
- ❖ *Yabancı Yatırımcılara Kolaylıklar*
- ❖ *Cazip Vergi Teşvikleri,*
- ❖ *Türk ürünlerine duyulan güven*
- ❖ *İthalatta bir çok alanda dışa bağımlılık*
- ❖ *Resmi Dil İngilizce Fransızca (İletişim)*
- ❖ *Verimli topraklar makineleşme yolunda iyi bir pazar*
- ❖ *Altyapı, gayrimenkul, enerji projeleri*
- ❖ *İşlenmiş gıda ürünleri, elektronik eşya sektörü*

ZAYIF YÖNLER VE TEHDİTLER

- ❖ *Denize Çıkışı Olmayan, Küçük Bir Kara Ülkesi,*
- ❖ *Liman olmaması,*
- ❖ *Lojistik Maliyetlerin Yüksek Olması,*
- ❖ *Pazar Küçüklüğü, (14 milyon nüfus)*
- ❖ *Kırsal Kesimlerde Altyapı Eksikliği,*
- ❖ *Dış Borcun Yüksekliği, (%72)*
- ❖ *Geniş Çaplı Teknik Engeller,*
- ❖ *Yaygın Yoksulluk,*



TÜRKİYE CUMHURİYETİ
TİCARET BAKANLIĞI

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